



*Makes everyone your neighbor—the*

# OLDSMOBILE

has endeared itself to the feminine heart just as it has established itself in the business world, by the universality of its merit. Its ease of control and freedom from getting out of order make every woman its friend. John Lothrop Motley said, "Give us the luxuries of life, and we will dispense with its necessaries"—the *Oldsmobile* is both.

Our line of light cars is the most complete ever built. Satisfactory to your ideas of style, your requirements for comfort, and to your pocketbook.

**Oldsmobile Standard Runabout, \$650**  
**Oldsmobile Touring Runabout, \$750**  
**Oldsmobile Light Tonneau Car, \$950**

**Oldsmobile Touring Car, . . . \$1400**  
**Oldsmobile Light Delivery Car, \$1000**  
**Oldsmobile Heavy Delivery Car, \$2000**

All prices f. o. b. factory.

Detailed specifications of any of these cars sent on request.

Send 10c. for six months' trial subscription to *Motor Talk*, a magazine devoted to automobile interests. Address Dept. N.

## Olds Motor Works, Detroit, U. S. A.

*Member of Association of Licensed Automobile Manufacturers*