

STUDEBAKER

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"The Automobile with a reputation behind it."

Of the car unknown and unproved, it is wisdom to be wary—well to test before you trust. With the Studebaker Automobile, reverse this plan and trust in the name, for each of its parts from steering-wheel to tire spells reliability. Here is a car showing intelligent appreciation of motoring from its every side. It responds at par to the demands of safety, power, comfort and simplicity. Mechanical science has dictated its principles, long experience the relative strength of its parts.

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STUDEBAKER AUTOMOBILE CO., South Bend, Ind.

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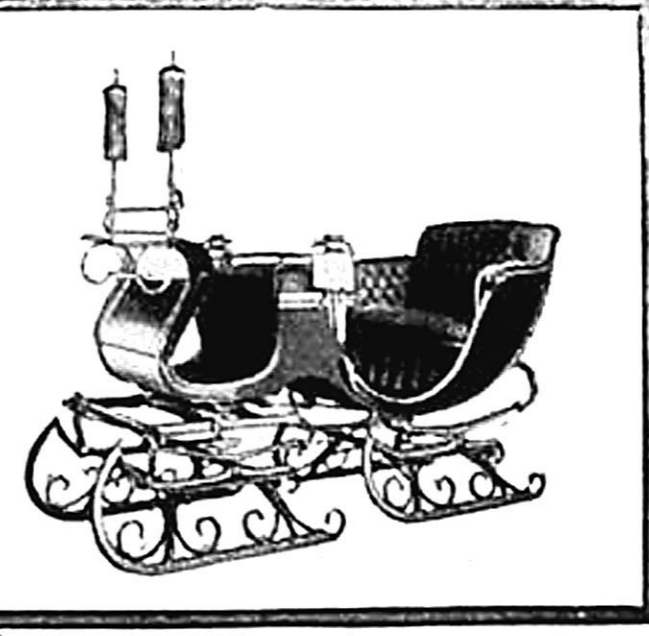
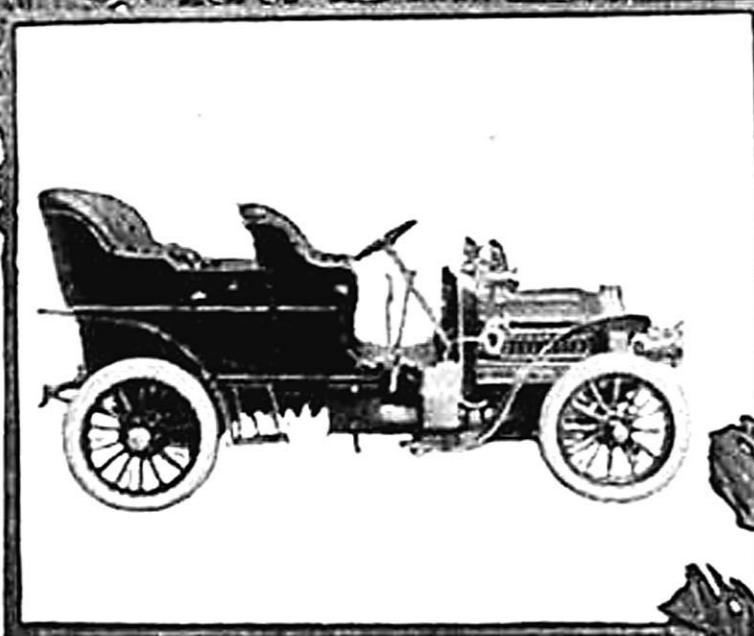
Members Association Licensed Automobile Mfrs.

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To combine lightness and beauty with solidity and strength, requires the rare work-

manship for which Studebaker Sleighs and Carriages are famous. The knowledge that every joint of every Studebaker vehicle is perfectly made, that every inch of material has been tested and found

faultless, creates a confidence that matches the admiration called forth by the surpassing Studebaker finish.

Studebaker harness and accessories are made with consistent strength and finish. They contribute a distinct share toward the favorable impression which always attends a Studebaker turnout.

STUDEBAKER BROS. MFG. CO., South Bend, Ind.

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