



POR the season of 1908, the Packard Motor Car Company continues its time-tried policy of devoting its great factory to the production of motor cars of one model—a new Packard "Thirty." In its most notable form this is a touring car, and also is furnished as a runabout, limousine and landaulet, or equipped with cape cart or Victoria top. Capable, modish in design and luxurious in appointment, the car is a Packard throughout, with improved detail and refined construction. The price of the touring car, in standard finish and equipment, is \$4,200, f. o. b. Detroit.

## Packard Motor Car Company

Detroit, Michigan