

STUDEBAKER

STUDEBAKER MANUFACTURING POLICIES VI. HARNESS AND ACCESSORIES

MORE serious mishaps are traced to faulty harness than to all defects of vehicles.

Studebaker reliability is nowhere more evident than in Studebaker harness.

Good harness means good leather. The Studebaker method of obtaining good leather is a simple one.

The Studebakers are never in a hurry to buy.

With an immense stock of the finest tanned hides always in reserve, they refrain from buying anything but the choicest lots offered.

Each hide gets five rigid inspections, two before it is bought, three afterward.

Each harness workman from the first to last processes is obliged to test the strength of each piece he handles before passing it on.

This thoroughness that tries the strength of every inch of the harness you buy, and tries it far beyond the demands of actual service, is your guardian of safety.

Studebaker Accessories to be seen in each Repository comprise everything which is useful, comfortable, or convenient, for the rider, the driver, or the motorist—everything from a crop to a card-case, from a lap-robe to a lunch-basket—in many styles, but only one quality, the Studebaker quality.

VICTORIA PHÆTON

The Studebaker Victoria Phæton satisfies the artistic mind by its elegance of design; evokes the admiration of the fastidious by its faultless appointments, and holds the confidence of its owner by its soundness of construction.

Studebaker Bros. Manufacturing Co.

Factory and Executive Offices
SOUTH BEND, IND.

REPOSITORIES

New York City. Studebaker Bros. Co. of New York, Broadway and 48th Street
Chicago, Ill. Studebaker Bros. Mfg. Co., 378-388 Wabash Avenue
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