

Studelakets

The automobile with a reputation behind it

Simplicity, Strength, Service

MR. HARRY B. HAINES in his article in the January issue of Review of Reviews, must have had the Studebaker in mind when he wrote: 'As much judgment should be displayed in selecting your manufacturer as in selecting your car."

"Hundreds of people are led away by the idea that the car that will do the most spectacular things is the car for them to buy"

"Get a simple car, the fewer parts the better."

The Studebaker reputation for quality and honesty of construction is proverbial. We have not expended our time and skill in trying to break records, but have devoted our entire attention to perfecting our cars for every-day service.

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MEMBERS ASSOCIATION OF LICENSED AUTOMOBILE MANUFACTURERS

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