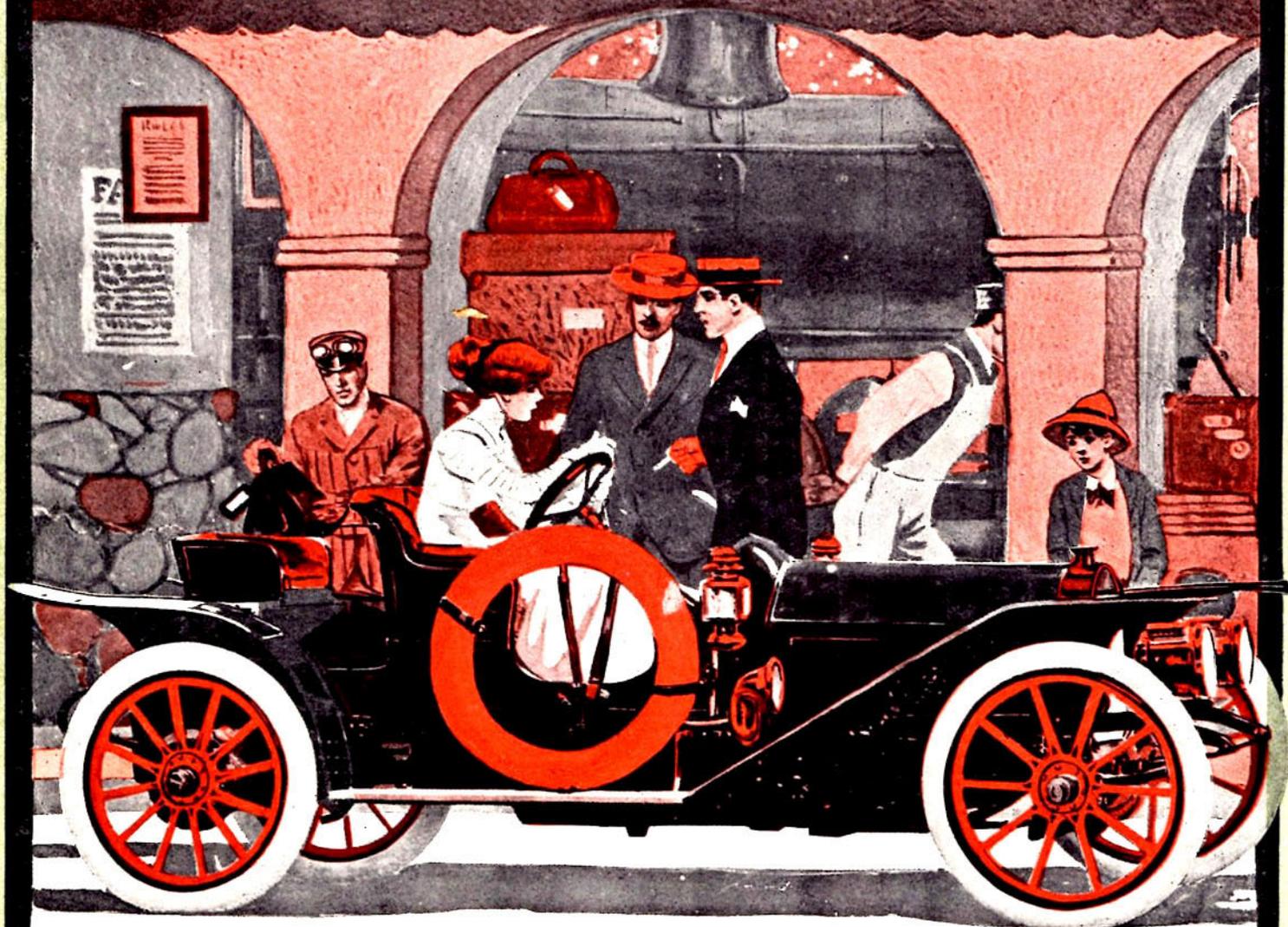


# The Pierce Arrow



**W**ITHOUT forgetting that, after all, a motor car is a piece of machinery, the Pierce Arrow has never failed to offer its owner the highest luxury also. Here is the Pierce Runabout, the same effective Pierce chassis, fitted with a smaller body, combining all of the efficiency of the Pierce engine with the convenience of a runabout.

	24 H. P.	36 H. P.
Two Passenger Runabout,	\$3,050	\$3,700
Three Passenger Runabout,	3,100	3,750

Besides the Runabout the other new 1909 Pierce models include TOURING CARS, BROUGHAMS, SUBURBANS, LANDAUS and LANDAUETTES, 24 to 60 H. P., 4 and 6 Cylinder.

The Pierce Arrow Cars will be exhibited in New York only at the Madison Square Garden Show, January 16 to 23, 1909, and at the salesroom of our New York representatives, The Harrolds Motor Car Co., 233 West 54th Street.

**THE GEORGE N. PIERCE COMPANY,** (Members Association Licensed Automobile Manufacturers) **BUFFALO, N. Y.**