

Has any other six-cylinder car won anywhere near as many first prizes in important contests?

While other makers were holding back to see what the public would want, we were investing hundreds of thousands of dollars in the development of the Matheson "Silent Six." We foresaw several years ago just what would happen when automobile buyers learned to know the meaning of the over-lapping stroke in the six-cylinder motor. A review of the market will show that this "Silent Six" is two years ahead of the field in the six-cylinder car race.

The Matheson "Big Four," which has been a consistent winner of first honors for five years past, is recommended to those preferring a luxurious, powerful, 7-passenger car of four-cylinder type.

Prices — Silent Sixes, \$3,500 to \$4,000; Big Fours, \$4,000.

Fill in and mail attached coupon to factory for our catalogue and "The Secret of Silence."

Applications of established dealers considered for open territory.

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