

Built for those who use the Best Series "B" now ready for delivery

¶ Maximum power is derived only from a motor that runs with the regularity of a watch tick and gets full efficiency out of every explosion; durability depends on fundamental principles of correct construction, conscientiously carried out with best materials; silence means minimized wear.

¶ The public knows that power (and speed), durability, comfort and silence are the chief qualities of Matheson efficiency.

The Matheson "Big Four," which has been a consistent winner of first honors for five years past, is recommended to those preferring a luxurious, powerful, seven-passenger car of four-cylinder, chain-driven type.

Prices-Silent Sixes, \$3,500 to \$4,000; Big Fours, \$4,000

Our catalogue and "The Secret of Silence" mailed on request. Applications of established dealers considered for open territory.

MATHESON AUTOMOBILE CO., Wilkes-Barré, Penna. NEW YORK CITY BRANCH, COR. BROADWAY AND 62d STREET

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