



The "Maxwell"

Model A B

2-cylinder 16-horse power

\$600

Including Magneto, Top and Gas Lamp Equipment.

Sale of Maxwells to Date

Sold to Jan. 31, 1911 - 41,273
Sold during Feb., 1911 - 1,392
Maxwells in use Mar. 1, 42,665

Watch the Figures Grow

Enjoyment like this will be yours

—if you own a motor car. A motor car gives you a part ownership in all the land and roads about you—an ownership that you can obtain in no other way, even though you possess millions. It will take you miles and miles, and does not get tired. It opens up to you the whole beautiful countryside—the splendid boulevards—the old post roads—the unfrequented but extremely interesting back roads—the whole glorious out-of-doors. A motor car is a Spring tonic. It takes you out into the fresh air—rests you—banishes your fatigue—builds up your health. A motor car is an investment—it pays large dividends in health and enjoyment. Why not let *your* motor car be *this* Maxwell?

May we tell you something about this Maxwell?
Just say "Mail Books" on a postal.

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