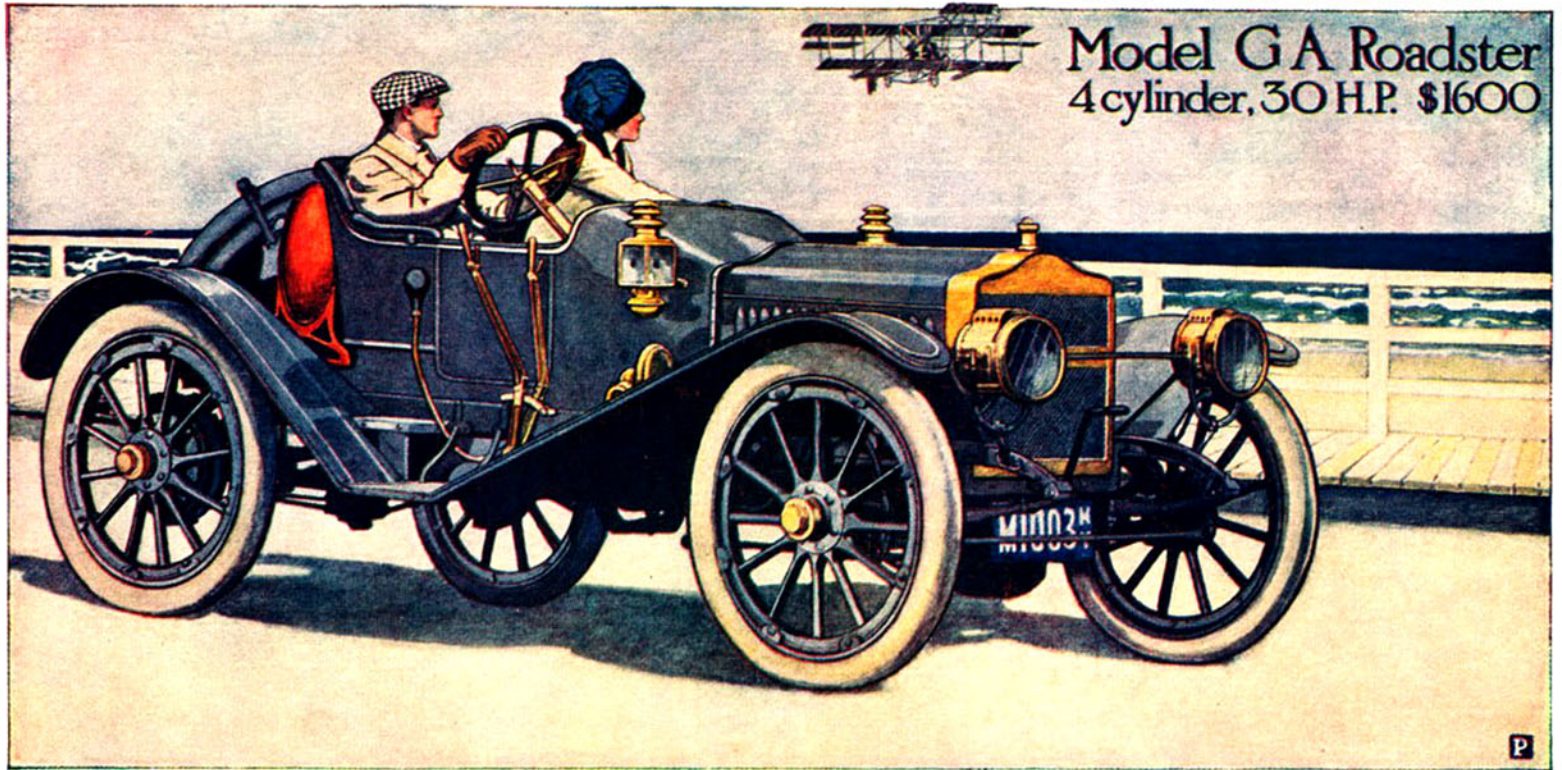


PERFECTLY SIMPLE - SIMPLY PERFECT

Maxwell



Model G A Roadster
4 cylinder, 30 H.P. \$1600

WE ANNOUNCE this newest Maxwell—a product thoroughly worthy of the Maxwell name—a car that has stood the “acid test” of Maxwell quality. **☪** It is a practical car—a utility car—*much* more than a pleasure car. You can use it profitably in your business: it is a time-saver. You can draw on it for pleasure: it will always meet the draft. **☪** It is a dependable car: it will take you to a place; it will *bring you back*. That is what you want your car to do. **☪** It is a comfortable car: roomy and rest-inviting: ideal for touring.

THIS newest Maxwell, therefore, has all the *essentials* to commend it. **☪** Of course it has all the points of mechanical superiority well-known in previous Maxwell models. **☪** It also has some decidedly new features: *advantages*, you will say, when you see them. *Advantages*, we have *proved* them unmistakably, by the most rigid standard of tests. **☪** You ought to see this newest Maxwell. **☪** You ought to own one.

If you would know more in detail about Maxwell advantages, just say to us on a postal, "Mail Books."

SALE OF MAXWELLS TO DATE

Sold to Sept. 30, '10	37,389
Sold during Oct., '10	1,767
Maxwells in use today	39,156

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