



**I**N THE really essential features that distinguish one car from another; in those features that actually add to motoring efficiency, reliability and touring comfort, the Oldsmobile stands out in its true colors, as a big engineering achievement.

For instance, the powerful, long-stroke motor comes near to solving the long sought ideal:—all speeds on the direct drive. Thus, while equipped with an effective four-speed transmission, for use in starting and for climbing the steepest grades, the owner of an Oldsmobile may drive for miles and miles without the necessity of touching the gear lever.

With seven passengers aboard, he may soar up inclines which force other cars to third or even second speed, and this with no more effort than a slight movement of hand or foot on the throttle.

When you learn that this big, silent engine is built so that it cannot rack or strain itself in a decade of use; when you realize that the Oldsmobile is the first large car with wheels and tires of adequate size; when you fully appreciate the importance of these features in touring or in driving in and out of city traffic, you will say:

“The Oldsmobile cannot be judged by ordinary standards; it creates new standards of its own.”

**THE SPECIAL**  
4-Cylinder \$3000

**THE AUTOCRAT**  
4-Cylinder \$3500

**THE LIMITED**  
6-Cylinder \$5000

**OLDS MOTOR WORKS, LANSING, MICH.**