

Garford

MOTOR CARS

Society is our great pace maker. It selects and rejects for the whole nation. It decides the correct and incorrect. It sets style and regulates fashion. It chooses impartially and answers to no one. Its choice is always a positive indication of that which is right and best.

For years the Garford has held the right of way among the most fashionable folk in America. Mrs. Stuyvesant Fish for five solid years would have no other car. She always drove in her Garford whether in this country or abroad. Mrs. Potter Palmer, another social leader of two continents, always chose the Garford. And these two women had every motor car in the world at their disposal. They chose the Garford not alone for its luxurious comfort, but for the fact that it had proved itself a practical, reliable utility. Besides that, the Garford must have fitted in with their idea of conservative exclusiveness and proper individuality. It has always looked and performed as a thoroughbred. It is now an established fact, among the most aristocratic people of the civilized world, that the Garford is the finest and most distinctive American car built.

Here we show the "Forty" Town car priced at \$4800—correct in every detail—mechanically as perfect as the most eminent engineers can make it, with a magnificent body—rare in its design—rich in its hand polished coach finish.

The Garford line now includes a "Four-Thirty" and "Six-Fifty." We would like to send you a handsome book which shows the complete line. When you write please ask for Book C.

THE WILLYS-GARFORD SALES COMPANY, TOLEDO, OHIO

We will show a polished chassis of the most advanced six-cylinder car made, at both the New York and Chicago automobile shows. If interested in trucks ask for a truck book.

