

These Striking Advantages Compel Attention

POWER—Compared with any car of its price the Studebaker (Flanders) "20" has not only power, but *super*-power—always a resolute, unyielding, conquering ability to go. Its large valves, ample intake manifold, dome pistons and remarkable motor design make it incomparable in this respect. The motor has turned under load up to 3000 revolutions per minute and gives the car extraordinary power and speed. Owners unite in testifying that they never find a road where the car will not turn its wheels. Its excellent balance makes travelling easy.

DURABILITY—Here the Studebaker advantage is paramount. We maintain an entire department of experts to test every shipment of iron and steel which enters our plants, and also to test all the finished product. Our records can tell any Studebaker owner precisely the analysis of each piece of steel in his car and, in addition, the strain, far beyond driving conditions, which the different parts will stand. So carefully do we watch the manufacture of our cars and assure our owners of lasting satisfaction.

ECONOMY—The last three months' letters from Studebaker "20" owners show a total upkeep cost, over a considerable period, averaging \$14 per month. Conditions vary so much that this average may be quite high, or possibly a little low, depending upon use, but any man of moderate means can drive a Studebaker "20" and enjoy all that anyone can ask of an automobile, with absolute certainty that his expense will always be within reason.

These three points are vital to every prospective owner. They sum up automobile satisfaction, and in them the Studebaker "20" has a great and proved advantage. See our dealer today and decide for yourself.

