

THE Borland Electric Limousine
 —The Motor Car of the Future. Combining the silence, cleanliness, ease of control and known dependability of the rightly built electric car, with the higher efficiency heretofore associated only with the better quality of gasoline machines. Price Fifty-five hundred dollars.

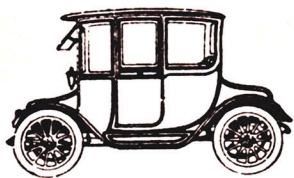
IMPARTIAL critics have proclaimed this the most graceful and distinguished exhibit of all the season — irrespective of motive power.

TO keep abreast of motoring progress, view this impressive new product at your nearest dealer. Or write to us direct concerning

Borland Electrics

“The Cars of Tomorrow”

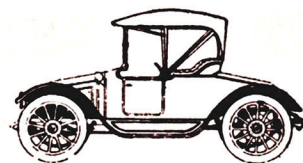
Consider briefly also two more of seven new Borland models — each in its way as distinctively “different” as is the master car we describe above.



Borland Electric Coupe
 Forward or rear drive

The Borland Poster Book, a truly artistic publication, telling our story simply and directly, will reach you promptly upon request

“For those who are as particular about having the best as we are about making it.”



Borland Electric Roadster
 Speed 35 miles an hour

THE BORLAND-GRANNIS COMPANY
 MANUFACTURERS

Executive Offices and Salesrooms 2634 Michigan Avenue

CHICAGO