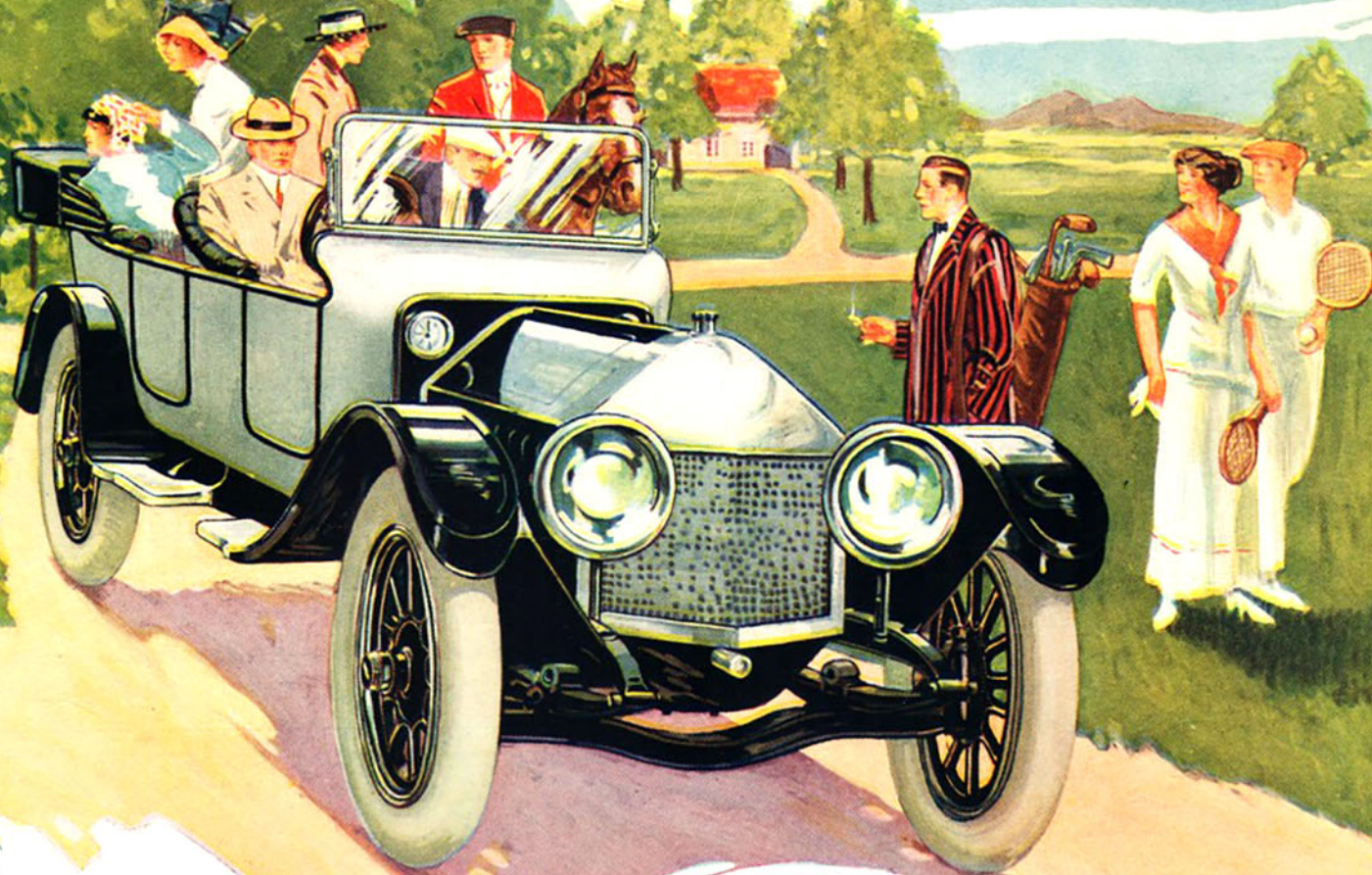


Oakland

"The Car with a Conscience"



Model 42—five-passenger touring car, \$1750.
Top and windshield extra.

TRUE MECHANICALLY—TRULY ARTISTIC

☛ In 1913 Oaklands beauty is given a new charm, luxury a new significance and individuality a new meaning.

☛ All that you care for in a motor car is found in the Oakland. All of the best and certain of the old and all that is safe and beautiful in the new, has found a place in the Oakland for 1913.

☛ Fours and Sixes, in a wide range of body designs. \$1000 to \$3000.

The Greyhound 6-60—wheel base 130 inches, double drop frame, unit power plant, cone clutch, sliding gear transmission, full floating rear axle, demountable rims, "V" shaped German silver radiator, 10-inch upholstery, full nickel trimmings and equipped with the improved Delco electric starting, lighting and ignition system, \$2550. (Top and windshield extra.) There is mounted on this chassis four, five and seven passenger bodies and a raceabout for two. Price of all models the same.

Model 42 Chassis—116 inch wheel base, double drop frame, unit power plant, cone clutch, sliding gear transmission, full floating rear axle, demountable rims, "V" shaped German silver radiator, 10-inch upholstery, full nickel trimmings and equipped with the improved Delco electric starting, lighting

and ignition systems, \$1750. (Top and windshield extra.) There is mounted on this chassis a five passenger body, a close coupled four passenger body and the famous Sociable Roadster (three passenger—single seat). Price of all models the same. There is also built a smart four passenger coupe on this chassis selling for \$2500.

Model 35 Chassis—five passenger touring car, wheel base 112 inches, unit power plant, demountable rims, storage battery for electric lighting, nickel trimmings, \$1075. We are also building on this chassis a three passenger Sociable Roadster, at \$1000. Model 35 will be equipped with electric lighting and ignition system and air starter at a nominal charge.

Write Dept. 120 for Catalogue and Booklets "What the Car with a Conscience Stands For" and "The Oakland Your Car for 1913."

OAKLAND MOTOR CAR COMPANY,
PONTIAC, MICHIGAN.