

MERCER

**87.4 MILES PER HOUR AVERAGE FOR
300.8 MILES**

This is the almost inconceivable performance of "Eddie" Pullen's Mercer in the winning of the annual Corona, Cal., road race, Thanksgiving Day, Nov. 26, 1914. Heretofore such speed as this for either road, track or speedway contests has only been dreamed of. Imagine an automobile circling a 2.76 mile round road course for 109 laps in 3 hrs. 26 m. 32 s. This means an average of 128 feet every second.

**A NEW WORLD'S SPEED RECORD THAT SPEAKS MORE THAN
WE COULD TELL IN VOLUMES.**

Chance or luck played no part in this wonderful victory. The Mercer won against a field of twenty-one of the picked cars of America and Europe, and it was about 5 miles ahead of the second car to finish. It won because it possessed superior speed, power and enduring qualities. We point to this and other consistent winnings as our reason for calling the Mercer—THE PRIDE OF AMERICA.

**Again We Say—Choose Your Next Car as a Result of
Performances and Not Promises.**

Literature Mailed on Request

Mercer Automobile Co., 400 Whitehead Road
TRENTON, N. J.

Type 35, Series M
Five-Passenger

