



**Abbott-Detroit**

44 H.P. SIX

**\$1195**

*Cost Detroit*

## The Greatest *Power Moment* Yet Developed The Utmost of Usable Power

The term "horsepower", as applied to an automobile, is indefinite.

It no more measures performance than it describes appearance.

Two cars of the same rated horsepower are frequently as far apart as the two poles in performance.

The only thing that exactly measures and defines performance is *power moment*.

*Power moment* takes into consideration not only engine power, but also weight of car and effective gear ratio including wheel size—the three vital factors that determine a car's performance.

Measured in *power moment* the Abbott-Detroit is in a class by itself.

While the car was still "on paper" we figured precisely—to the most minute detail—the exact balance we desired—the *power moment* that would give us the dominant Six compared with *any* other.

We gave the Abbott-Detroit its greatest power *at speeds you drive*—to give you benefit of its full power *when and where you can use it*—not at seventy, eighty, or ninety miles an hour.

That is why you find the Abbott-Detroit walking away from high-power cars on the hills or in heavy going.

Take this car on the road.

See how easily—how smoothly—how certainly it develops power—*useful* power—under all conditions that you have *use* for power.

Touch the accelerator. Feel the vitality, the wonderful energy that is instantly available for *use*.

Ride in this Six at your earliest opportunity. It will surprise and delight you.

Our dealers have demonstrators. We can give immediate deliveries. Catalogue on request.

### Built in Four Body Styles

Seven Passenger Touring Car . . . . .	\$1195	Four Passenger Motor Coach . . . . .	\$1495
Five Passenger Touring Sedan . . . . .	\$1795	Two Passenger Speedster . . . . .	\$1195
Four Passenger Open Type Roadster . . . . .	\$1250		

*All prices f. o. b. Detroit*

**Consolidated Car Company, Detroit, Mich.**

