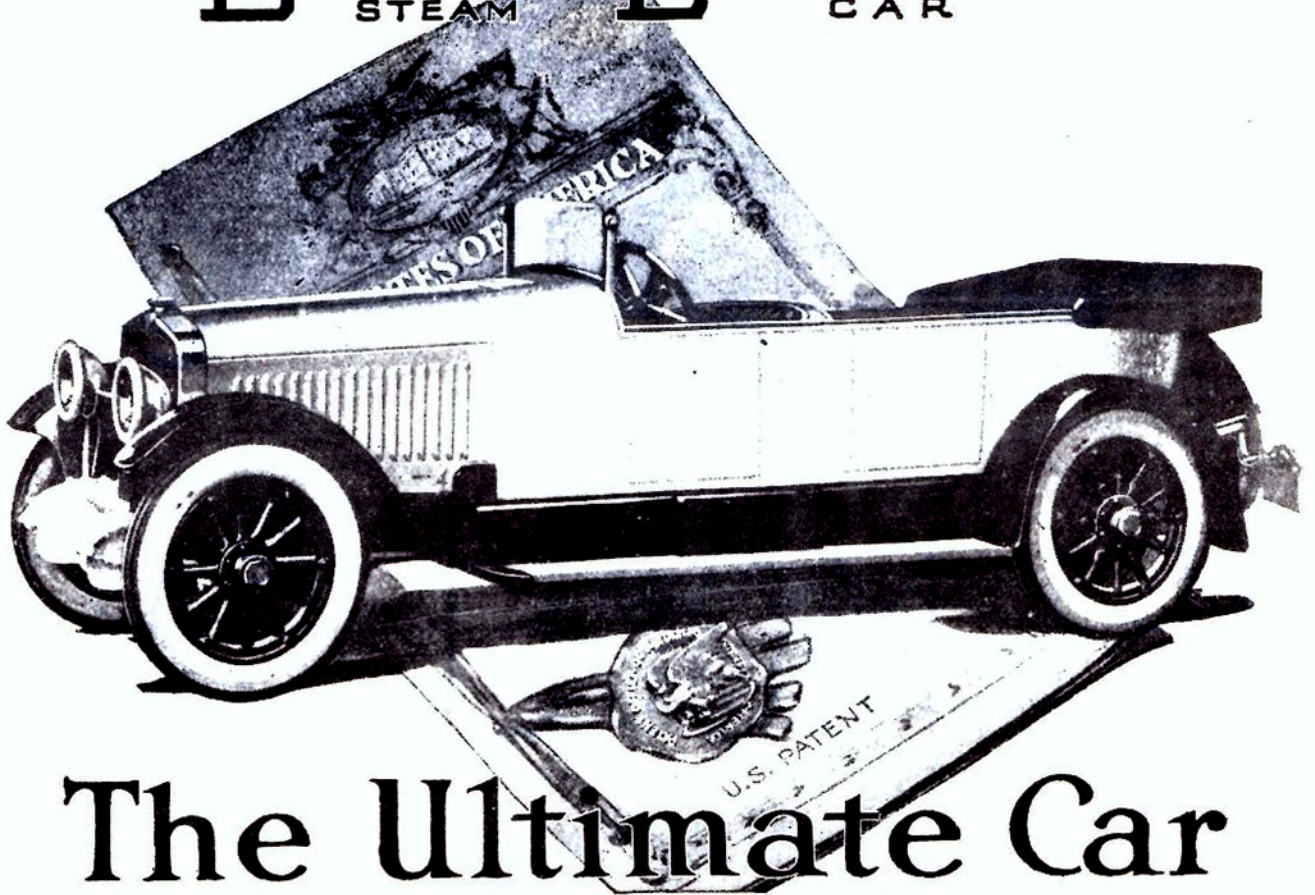


DOBLE-DETROIT

STEAM CAR



The Ultimate Car

The World Will Find It, We Firmly Believe, In the Steam-Propelled Vehicle

Last January we introduced the Doble-Detroit Steam Motors Car. It was exhibited at the larger Motor Car Shows.

Its recognition was instantaneous—its endorsement almost universal.

In less than a month the Doble-Detroit Steam Car had "arrived" as no other car has ever arrived.

The ten months that have passed since the introduction of the Doble-Detroit have been months of constructive development.

Demonstrating cars have been built. They have been tested and proved. They have been exhibited in the larger cities of the country.

A new factory has been secured. The Sales organization has been perfected. Patent protection on the exclusive features of the Doble-Detroit has been supplemented and amplified.

And today more firmly than ever we are convinced that the ultimate car is the steam car.

And just as firmly do we believe that the Doble-Detroit is the nearest approach to the ultimate that has yet been achieved.

Today the Doble-Detroit is being manufactured in the new commodious plant of the Doble-Detroit Steam Motors Co. By early Spring demonstrating cars will be in the hands of distributors throughout the country and more extensive productions will be well under way.

Today—more than a thousand Doble-Detroit distributors and dealers constitute one of the strongest, most representative Sales organizations in the entire motor car field.

Today the Doble-Detroit Steam Motors Co. has entered upon the herculean task of filling orders for \$20,000,000 worth of Doble-Detroit cars actually contracted for by Doble-Detroit dealers.

And of Equal Importance—

Today the revolutionary character of the Doble-Detroit achievement and the fundamental soundness of the principles involved in the development of the Doble-Detroit Steam Car are recognized by the United States Patent Office in the unusually sweeping patent protection that has been accorded them.

Doble-Detroit Steam Motors Co., Detroit, Michigan