



Photograph of car in actual service, taken at corner of Girard Avenue and 15th Street, Philadelphia, Pa.

The Studebaker Panel Delivery Car

The Studebaker Panel Delivery Car represents what is probably the greatest value offered today in high-class motor delivery equipment at anything like its price.

Practically every part, including the body, is built by Studebaker in Studebaker factories.

In ratio to weight and carrying capacity the Studebaker Panel Delivery Car is most economical in its consumption of gasoline.

Merchants report from twelve to eighteen miles per gallon of gasoline.

In ratio to carrying capacity it is most economical in tires. Owners frequently get 8,000, 10,000 and more miles per set of tires.

The Studebaker Panel Delivery Car is completely equipped, including electric starter, electric lights, vacuum feed, oil and gasoline gauges, windshield, tire carriers and speedometer.

It has 40 horsepower, full floating rear axle, Timken bearings, 35 x 4 1/2 Goodrich tires, safety tread on rear, all springs semi-elliptic, load capacity 1,000 pounds.

In it Studebaker gives you all the benefits derived from steadily improved manufacturing methods and the installation of the latest and best labor-saving machinery.

In it Studebaker turns to your advantage all the savings made possible by great volume and great resources.

In 1916 Studebaker produced and sold more complete commercial cars for domestic use than any other manufacturer.

Studebaker has probably more cars of 1,000 pounds capacity in operation today than any other manufacturer.

Sixty-five years' experience in building high-class vehicles—many years' experience in developing a thoroughly efficient commercial car, have contributed to the perfection of the present 1,000-pound Studebaker Panel Delivery Car.

Studebaker has 21 branch houses and thousands of dealers throughout the United States and Canada, equipped to give service to owners of Studebaker Delivery Cars.

That is why so many renowned merchandisers—houses that demand value received for every dollar they spend—use Studebaker Cars.

Many nationally known manufacturers operate Studebaker Cars.

Merchants who cater to the more exclusive classes of trade find that Studebaker Delivery Cars meet the most rigid requirements of quality and distinction.

Such merchants regard their Studebaker Cars in the light of quality advertisements as well as economical work vehicles.

The Studebaker Statistical Department—one of the most complete in the industry—is ready to give you practical assistance in solving your delivery problems. It will furnish, on request, information regarding delivery costs based on the actual operating experience of hundreds of merchants in every part of the country.

Your Studebaker dealer will be glad to demonstrate to your complete satisfaction the value to you of Studebaker motor delivery equipment. Write today for literature and detailed information.

STUDEBAKER

DETROIT, MICH.

SOUTH BEND, IND.

WALKERVILLE, ONT.

Address All Correspondence to South Bend
All prices f. o. b. Detroit

