

1000-Lb. Station Wagon
\$925
f.o.b. Detroit

1000-Lb. Panel Delivery Car
\$925
f.o.b. Detroit

1000-Lb. Express
\$900
f.o.b. Detroit

Studebaker Commercial Cars

STUDEBAKER is one of the largest producers of motor delivery equipment in the world.

Studebaker has had sixty-five years' experience in manufacturing vehicles.

Studebaker has been building Commercial Cars for many years.

Studebaker makes a complete line of Commercial Cars ranging in capacity from 1,000 pounds to 1 ton.

Studebaker builds practically every part of Studebaker Commercial Cars in its own factories, even including the bodies. Studebaker thus insures uniform excellence in every part.

In addition to the models illustrated, Studebaker builds Chassis especially designed for Hearse, Police Patrol, Ambulance and Fire Apparatus purposes.

In 1916, Studebaker produced more complete Commercial Cars for domestic use than any other manufacturer. 11.4% of all the Commercial Cars sold in the United States in 1916 were Studebakers.

The United States Government is a large user of Studebaker Commercial Cars.

Studebakers are used by nationally known merchants and manufacturers who selected Studebakers because of proven efficiency and economy.

Renowned merchandisers catering to the most exclusive trade use Studebaker Commercial Cars because the quality and distinctive appearance of Studebaker

Commercial Cars is in keeping with high-class merchandising methods.

Studebaker Commercial Cars are economical to operate—their gasoline consumption in ratio to carrying capacity is low—their tire mileage consistently high.

Studebakers are durable—their high quality keeps them continuously in service.

Studebaker has twenty-one Branch Houses and thousands of dealers equipped to give service to owners of Studebaker Commercial Cars.

Studebaker repair parts are conveniently obtainable in all parts of the United States and Canada.

Studebaker Commercial Cars are completely equipped, including Electric Starter, Electric Lights, Vacuum Feed, Oil and Gasoline Gauges, Windshield, Tire Carriers and Speedometer.

Studebaker operates a complete Statistical Department. This Department has compiled exact statistics based on the actual delivery experience of hundreds of merchants all over the country. It will furnish on request, without obligation on your part, information concerning operating costs. It will give you practical assistance in solving your delivery and transportation problems.

Your Studebaker dealer will be glad to demonstrate to your complete satisfaction the value to you of Studebaker motor delivery equipment.

Write today for literature and detailed information.

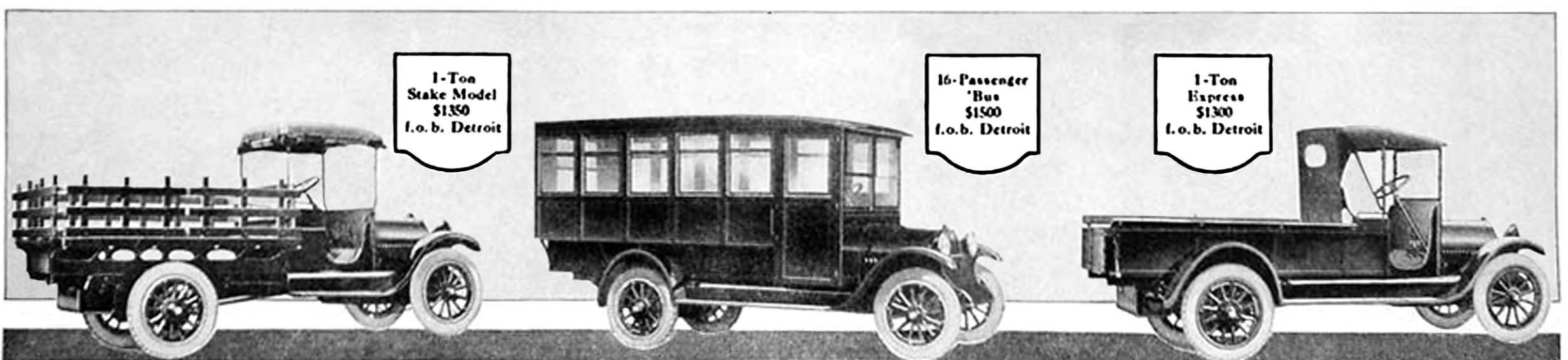
STUDEBAKER

DETROIT, MICH.

SOUTH BEND, IND.

WALKERVILLE, ONT.

Address All Correspondence to South Bend



1-Ton Stake Model
\$1350
f.o.b. Detroit

16-Passenger Bus
\$1500
f.o.b. Detroit

1-Ton Express
\$1300
f.o.b. Detroit