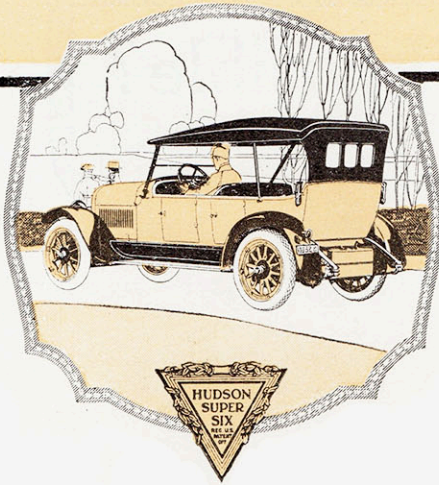


Hudson Super-Six Four-Passenger Phaeton—note the new square line effect



There are ten different body types on the Hudson this year

Now a Finer Super-Six

50,000 Cars in Service Led to the Development of This New Hudson—No First Model Could Possibly Match It

Two and a half years ago the first Hudson Super-Sixes were delivered.

Judged by other cars of its day, it was so wonderful in performance that it gained immediate popularity. Its sales at once jumped into the lead among all fine cars.

Stock cars proved performance, endurance and reliability as no other car had ever done.

Those tests were made for two reasons:

First, and naturally, the intent was to get advertising for the car. Thus motorists learned as they never could have learned otherwise the character of Super-Six performance.

The other purpose was that Hudson engineers might learn how to build an even better Super-Six.

They had the additional advantage of knowing how the thousands of cars bought by individuals were performing.

And so now in the new series is offered an even better Super-Six. In the smoothness of its operation, and the manner in which it will answer to every service demand without giving the owner undue mechanical concern, it is another long step forward in automobile design and construction.

The first Super-Six possessed all that Hudson engineers knew at that time.

No experience with the cars known up to that time could have helped to make the Super-Six better than it was.

And since the Super-Six opened a new field in motor car design, it was to it that Hudson engineers had to turn to learn how to improve it.

That they have done wonders to the present series over those of the earlier production must be recognized by anyone who has ever driven the two models.

For instance, there is greater endurance and greater reliability in the new Super-Six.

From the very first the policy has been to make the Super Six the perfected ideal car. That called for the finest materials, the finest workmanship. This you will realize by examining the new body styles. They represent the very best in every detail. And you can better appreciate it by the enduring, carefree way in which it will run under every condition.

There are ten different body types of these new series Hudson super Super-Sixes.

Hudson Motor Car Company, Detroit, Michigan

