



The new Packard Imperial Limousine, seven passengers

## Why do men ski?

In free flight—down the long incline he sweeps at the speed of the wind—unhampered by that resisting force—*vibration*.

Slivers of wood and flakes of snow supply the means of obtaining the thrilling sense of unfettered power.

*Smoothest speed* is not only desirable from the standpoint of pleasure—but it is always most *efficient speed*.

Because the Twin Six engine has min-

imized vibration—it not only adds to the exhilarating joy of motoring—but conserves the stored-up power of gasoline.

Twelve balanced and sprightly cylinders divide the stresses—and develop great, smooth, *economical* power.

“Beauty of motion” is in this splendid Packard accompanied by a beauty of design that surely adds to the delight of the fine sport of Twin Six motoring.

Seventeen distinctive body styles in open and enclosed cars in the Third Series Twin Six—3-25 and 3-35  
*A s k t h e m a n w h o o w n s o n e*

Packard Motor Car Company, Detroit

*Packard*  
 TWIN-6