



THE FRANKLIN SEDAN

The first sedan to be introduced to the public as a regular model was the Franklin. This was in 1914. Today the sedan is the most desired type of car, and demand for the Franklin increases faster than for any other fine automobile.

*20 miles to the gallon of gasoline
12,500 miles to the set of tires
50% slower yearly depreciation*

FRANKLIN AUTOMOBILE COMPANY, SYRACUSE, N. Y.