

MERCER



WHAT IS SO RARE as the delight of any June outing a la Mercer?

First, perhaps, because you know it's safe. Your Mercer was designed with staunch wheels, brakes a man can trust his life to, extraordinary roadholding ability, the most infallible type of steering, and an exceptional factor of safety throughout.

In June—or in December—the Mercer passenger follows the scenery with a carefree mind. His car is a Hare's Motors product—sound in all the fundamentals—and he travels in peace, comfort and security drinking in all the beauty that his eye can reach.

MERCER MOTORS COMPANY

Operated by

HARE'S MOTORS, INC.,

16 West 61st Street,
New York City

WE · SHALL · KEEP · FAITH