

Actual Photograph of the Six-48 Coupe'

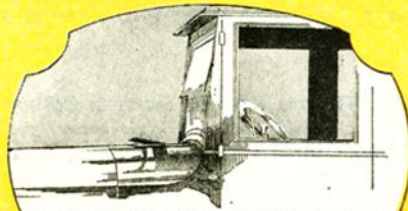
The Moon Motor Car makes its strongest appeal to mature judgment. Individuality, the distinctive beauty of lines and finish, is backed up by mechanical construction which has proved its exceptional worth in the tests of service. The car is an evolution of sixteen years' successful manufacturing experience—priced within the realm of reason.

Built by MOON MOTOR CAR COMPANY, St. Louis, U. S. A.

MOON

THE SUCCESS OF THE YEAR

The cowl ventilator, adjustable from the instrument board, and the combination folding windshield provide complete control of fresh air in Moon closed models.



Moon engineers have so arranged the two that the interiors of the Sedan and Coupe are thoroughly comfortable in any weather the whole year around.