

The New Six-48 Touring

# MOON

## MODERN MOTOR CARS

THE Moon responds so readily to spark and throttle that one almost forgets it is a thing of mechanical parts. The high-speed motor accelerates from the pace of a walk to 45 and 50 miles an hour with lightning-like rapidity and without a single false vibration.

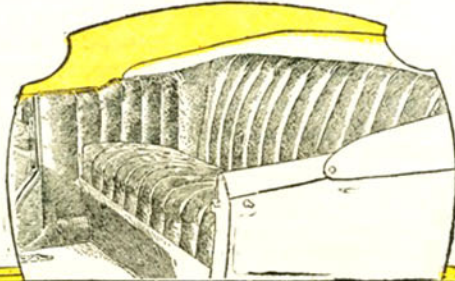
Motor flexibility is made absolute by a matchless oiling system that lubricates automatically under all conditions of speed and strain.

The finish and fit of body parts give visual evidence of Moon capacity for sturdy performance. Full cord tire equipment cushions its pathway. These and the many other Moon endowments are included at a price within the bounds of reason.

MOON MOTOR CAR COMPANY

ST. LOUIS, U. S. A.

*Hand-tufted, Spanish (tan) leather upholstery was adopted for the Moon years ago, as a result of experiments that proved its incomparable worth.*



*Despite high cost, it remains a Moon feature—holding its shape and beautiful luster permanently—the one leather that never discolors clothes.*