

MOON



Actual Photograph of the New Six-48 Sedan

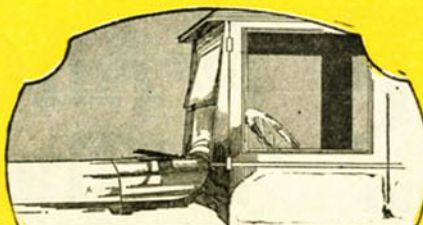
The Moon is an embodiment of the highest degree of engineering skill. Each unit is the work of part specialists who have attained outstanding leadership in their particular field. No single organization could embrace all these specialists, but Moon engineers have combined the skill of all in a distinctly individual car that is priced within the realm of reason.

Built by MOON MOTOR CAR COMPANY, St. Louis, U. S. A.

MOON

THE SUCCESS OF THE YEAR

The cowl ventilator, adjustable from the instrument board, and the combination folding windshield provide for congenial use of Moon closed models in the summer.



Moon engineers have so arranged the two that the interiors of the Sedan and Coupe are as comfortable in July and August as open touring cars.