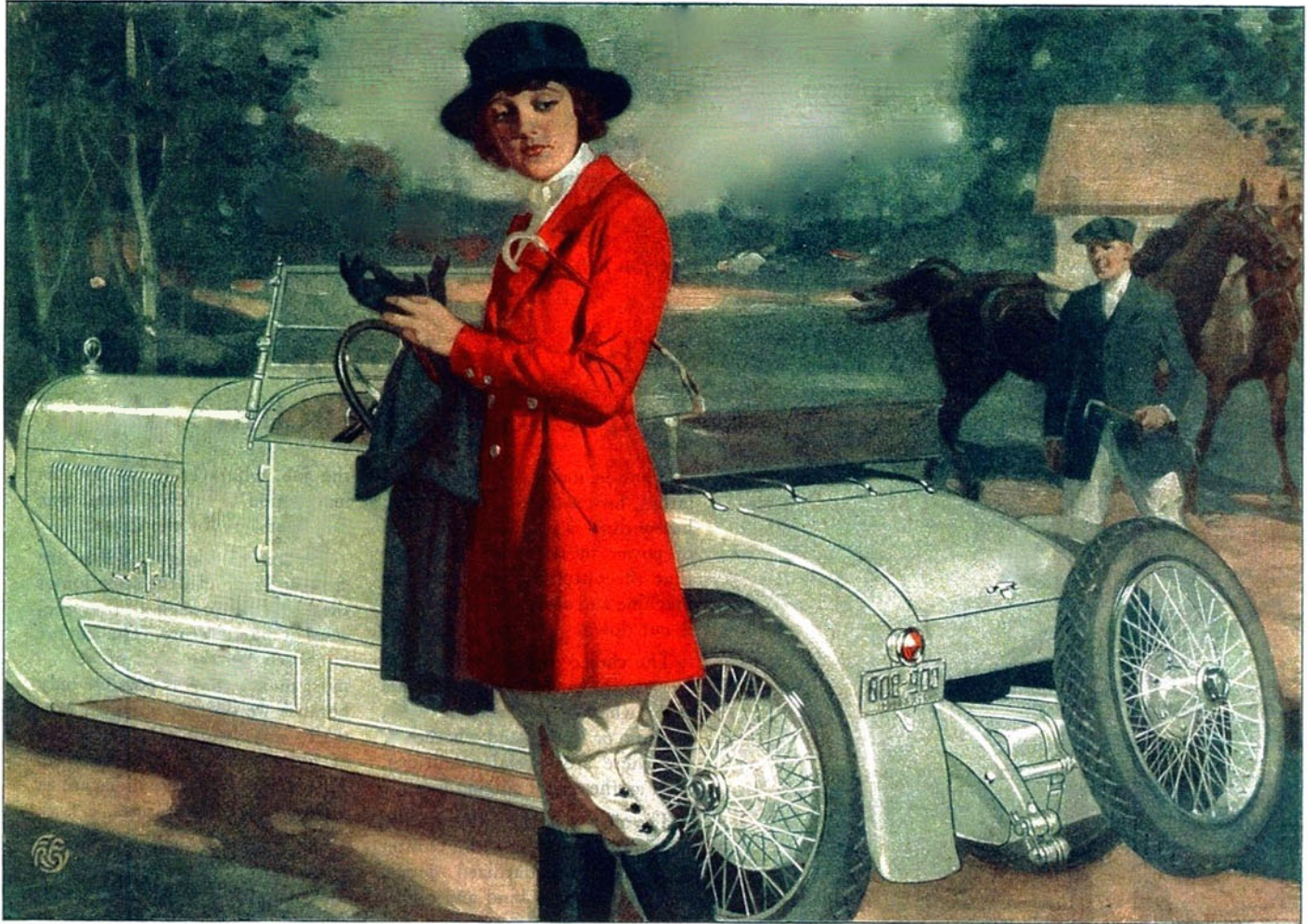


WHEN ALL THE WORLD IS YOUNG



The **JORDAN** Playboy

Somewhere in this land of great mothers and happy fathers there is a wonderful girl who is looking forward to one day of days.

On that magic day, when June comes over the hill to fill the world with joy as old as time, a laughing queen will come home from school, to make the summer days fly by.

Then, bright as a poppy, supple, strong and free, this charming girl in a habit of red will know that happy hills are green.

Give her a Jordan Playboy, strong, sinewy, light-footed, fleet and free.

In this car of personality and charm there lies the thrill that goes at a gallop with a thoroughbred horse.

Give her a car which typifies pride of ownership—distinctive—economical—easy to drive—a happy companion for the most delightful hours she will ever know.

Give her three hours in the hills, and a stirring journey home in a motor car to dinner, and the whole family will know there is life enough within the hour, and all the world is truly young.



JORDAN MOTOR CAR COMPANY, Inc., *Cleveland, Ohio*