



The JORDAN Playboy

Somewhere far beyond the place where men and motors race through canyons of the town—there lies the Port of Missing Men. It may be in the valley of our dreams of youth, or on the heights of future happy days.

Go there in November when the logs are blazing in the grate. Go there in a Jordan Playboy if you love the spirit of youth.

Escape the drab of dull winter's coming—leave the roar of city streets and spend an hour in Eldorado.

The Jordan Playboy—garbed in Arabian red or in the plumage of the Bluebird, with gleaming ivory

wheels—will make you really happy as you go.

Balanced as a fine motor car must be—light and economical as your good judgment requires—distinctive as a car of personality can be—the Jordan Playboy is a fit companion for all Americans who dare never to grow old.

The lightest on the road for its wheelbase—with a national economy record of 24.1 miles per gallon—this style leader among the motor cars commands attention by its gratifying ease and commands respect by economy that is rare.

