



Fred Cole

## Somewhere West of Laramie

**S**OMEWHERE west of Laramie there's a broncho-busting, steer-roping girl who knows what I'm talking about. She can tell what a sassy pony, that's a cross between greased lightning and the place where it hits, can do with eleven hundred pounds of steel and action when he's going high, wide and handsome.

The truth is—the Jordan Playboy was built for her.

# JORDAN

JORDAN MOTOR CAR COMPANY, Inc., Cleveland, Ohio