



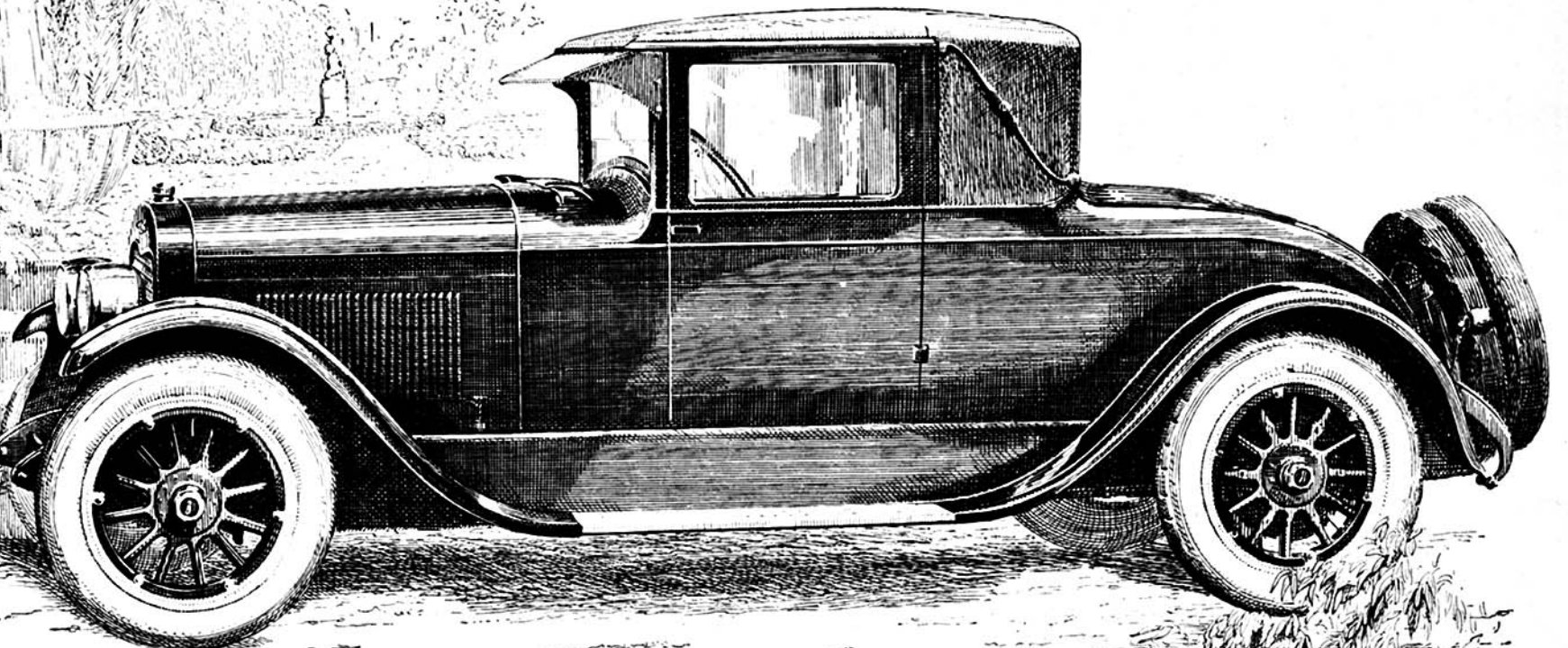
LINCOLN PERSONALITY

The Lincoln has invariably entrenched itself most strongly in the good opinion of those people who demand the most in their automobiles.

Those who require not only luxurious and dependable transportation but also dignified and exclusive expression of their personal tastes and ideals find in the Lincoln a car measuring fully up to their highest standards.

We are proud of this personality of the Lincoln. It is the settled policy of this entire organization that no limitation of it is to be allowed. Rather the sum of our energies is bent upon keeping the Lincoln better than even its most exacting buyer would expect.

LINCOLN MOTOR COMPANY
DIVISION OF FORD MOTOR COMPANY, DETROIT, MICHIGAN



The Two Passenger Coupe

L I N C O L N

