

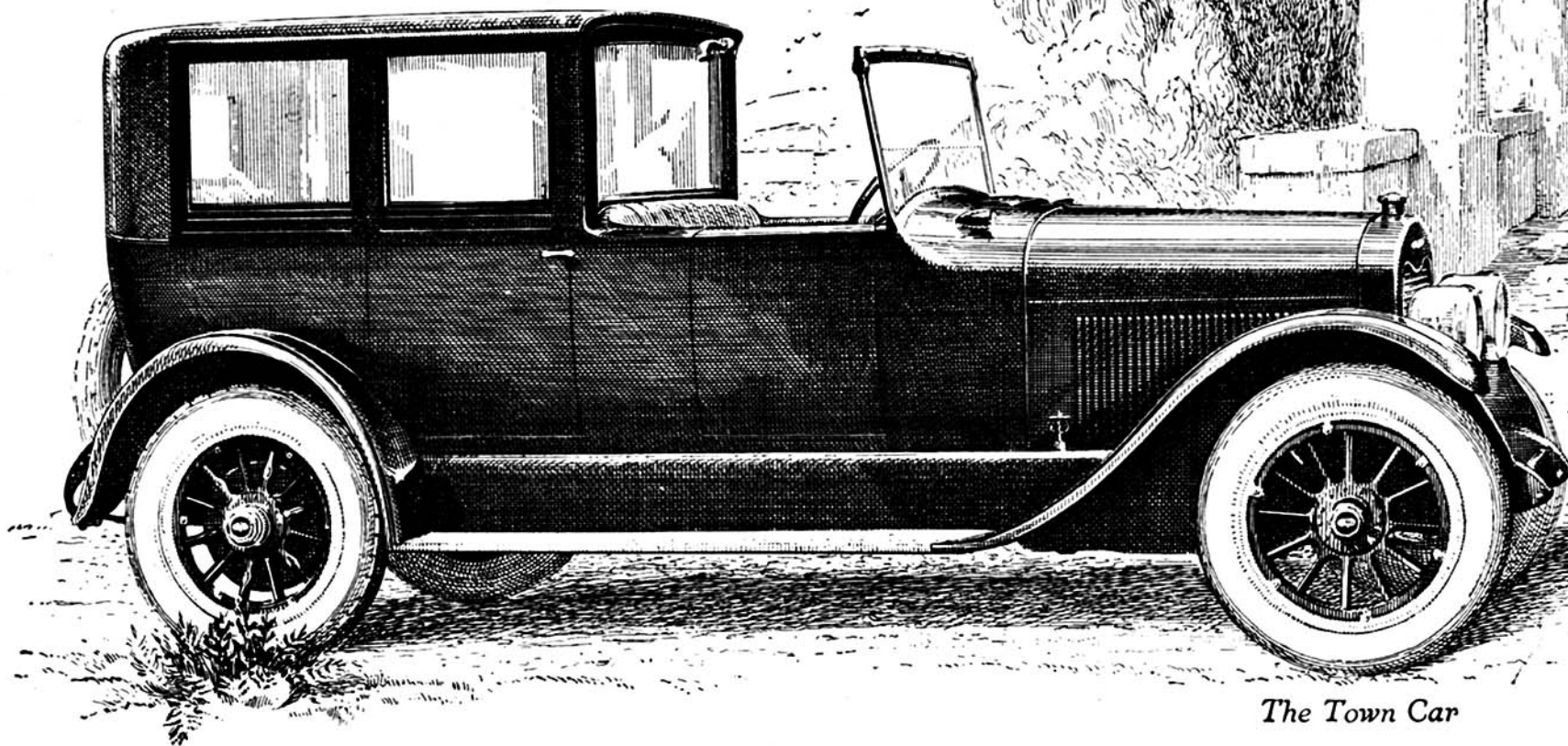
LINCOLN PRESTIGE

The respect the Lincoln enjoys among owners of fine cars is based on no single phase of excellence. Impressive as are its several qualities, these alone could not sufficiently account for the universally high estimation in which this car is held.

This esteem goes beyond the technical excellence of the car itself, striking as that excellence is. It is deeper than any appreciation for beauty of line and luxury of appointment could make it.

It goes, in fact, down to the bed rock of unshaken confidence in the organization behind the Lincoln—of firm conviction that the vast resources available for the purpose are sincerely devoted to making and keeping this car the finest it is possible to build.

LINCOLN MOTOR COMPANY
DIVISION OF FORD MOTOR COMPANY, DETROIT, MICH.



The Town Car

L I N C O L N

