

The admiration for the extraordinary beauty and grace of the good Maxwell has deepened, everywhere, into sincere respect.

This respect is based on practical experience with the sterling virtues which the good Maxwell is displaying in every-day use.

Every community now knows—through the medium of the tens of thousands of owners of the new series—that the good Maxwell is all that its great beauty promises.

Not only in the thorough quality of its body-work and its fittings; but in the endurance, economy and comfort, the robust reliability and fine performance, which are unusual in the average car of its price.

Cord tires, non-skid front and rear; disc steel wheels, demountable at rim and at hub; drum type head and parking lamps; windshield cleaner; rear-view mirror; dome and instrument board lights; Alemite lubrication; motor-driven electric horn; unusually long springs; deep, wide, roomy seats; broadcloth upholstery; clutch and brake action, steering and gear shifting, remarkably easy.

MAXWELL MOTOR CORPORATION, DETROIT, MICHIGAN MAXWELL MOTOR CO., OF CANADA, LTD., WINDSOR, ONT.

The Good MAXWELL