



The New 1923 Sport Car

\$1165

*"To Build the Finest Light-Six
in the World"*

The New Oakland Six-44 for 1923 is the notable result of Oakland's purpose to build the finest light-six in the world. Into its construction has gone all of Oakland's eight years of experience in manufacturing light-sixes exclusively, as well as the technical genius and engineering skill of the General Motors Laboratories. It is a dependable car. It is a car of proven performance. It is powerful. It is beautiful. It is genuinely economical. It is the only car that carries a special, written, 15,000 mile performance guarantee. And yet, withal, it is one of the lowest-priced sixes on the market. Truly, this is the car you can buy with supreme confidence; one you will drive with genuine pride.

OAKLAND MOTOR CAR CO. Pontiac, Mich.
Division of General Motors Corporation

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Your first impression of this sport car is its amazing value. At \$1165, it combines not only all of its earlier features, but a wealth of refinement and new equipment. Among the new improvements are: new carburetor with automatic heat control; gas, spark and electric light dimming controls mounted on steering wheel; nickeled radiator with motor and cross bar; drum type lamps; full crown fenders; plate glass window deflectors; running board with skirt shields and rubber mats; walnut instrument board with glass covered, silver faced instruments; rear view mirror; windshield cleaner; nickeled back panel bars; disc or wire wheels with demountable rims; non-skid cord tires.

Prices at Factory

Roadster - - -	\$ 975
Touring Car - -	995
Sport Car - - -	1165
2 Pass. Coupe -	1185
4 Pass. Coupe -	1445
Sedan - - -	1545

The New

Oakland

Six