

What is the Outstanding Feature of This Car?

Frankly—With its Four-Wheel Brakes, Brand New Engine New Fisher Body and New Low Price—It is Hard to Say!

Come—ride with us in this new Oakland Sedan! Throw open its wide doors, and so much of beauty, comfort and convenience will meet your gaze, that you, too, will be at a loss to name its outstanding feature.

Settle yourself in its deep-tufted, velours cushions and take the wheel. Don't grope blindly at the dash, for all controls are at your finger tips on the steering wheel—ignition, choke, horn, throttle and light-dimming lever.

Touch the starter and feel the instant response of the smooth and obedient brand new sixcylinder engine. A glance at the instruments, plainly visible in a neat panel on the dash, indirectly lighted—a quick, noiseless and effortless change of gears—and you're off!

The smooth and quiet power tempts you to greater speed. You open the throttle wider. And then—a careless pedestrian dashes in front of you! Halt! Instinctively you depress the four-wheel brake pedal and the car stops—quickly, smoothly and noiselessly as it started.

But this is only a mythical ride. Let an Oakland dealer give you a real one. Truly, it will provide a new thrill of motoring enjoyment and security. And a double surprise will be yours when you learn that the price of this wonderful Sedan is only \$1395, at the factory.

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN Division of General Motors Corporation

Every Oakland Six carries the 15,000 mile engine performance guarantee and Mileage Basis gauge of value

Touring Car - \$945 Sport Touring - \$1095 Business Coupe - \$1195 Sedan - - - \$1395 Roadster - - 945 Sport Roadster - 1095 Coupe for Four - 1345 All prices f. o. b. factory

