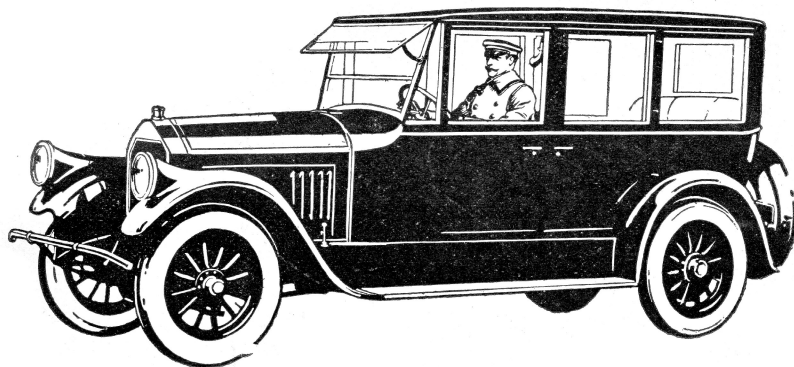


PIERCE



The Enclosed Drive Limousine

Pierce-Arrow cars, especially closed cars, were **never before being sold in such numbers.** The biggest advertising campaign in the history of the Pierce-Arrow Motor Car Company; the best product — without question—we have built; and a most effective merchandising campaign; are responsible for this unprecedented sales record.

The most sought-for model of the Pierce-Arrow line is the Enclosed Drive Limousine — the **only** car

which is completely convertible from a correctly-appointed Limousine to a companionable seven-passenger sedan. Exclusive features make this possible.

This is but one reason why Pierce-Arrow cars are so salable, and why the Pierce-Arrow franchise is more desirable than ever before. An investigation of possibilities in territory where Pierce-Arrow is not now represented may reveal opportunity you hardly thought existed.

Open Cars \$5250

Closed Cars \$7000

*At Buffalo.
Government tax additional.*

➤PIERCE-ARROW➤

THE PIERCE-ARROW MOTOR CAR COMPANY
Buffalo, New York

ARROW