

REO

The Gold Standard of Values



Seven Passenger
TOURING REO
\$1485
At Lansing, Add Federal Tax

TOURING days find a Reo ready,—with comfort for the week-end jaunt, and stamina for the trip from coast to coast and back again. Plenty of space in the roomy tonneau for touring paraphernalia, with auxiliary seats to give it 7-passenger capacity. Long springs, superb upholstering and easy control mean that driving fatigue is never present.

The rugged Reo six cylinder 50 h. p. engine is eagerly responsive to driving conditions of city traffic, desert trails, paved ways or mountain grades. With its 4-bearing crankshaft (balanced dynamically and statically), intake valves in head, large ports, aluminum alloy pistons and ground cylinders, it truly typifies Reo reliability.

Cradled in an inner-frame, and more nearly on a plane with the rear axle, major power units drive with remarkable smoothness. A 13-plate clutch, separately-mounted transmission with large-faced gears, and a sturdy, quietly operating rear axle are further examples of chassis dependability.

*Send for Booklet
"Reasons for Reo"*

REO
MOTOR CAR
COMPANY
Lansing
Mich.