



S T U D E B A K E R

F O U R - D O O R S E D A N

THE well built car and the poorly constructed car look very much alike on the salesroom floor. Paint and varnish can cover a multitude of weaknesses in closed car construction.

But you can't ride on the paint.

The superior product begins to prove itself on the first day of use and strengthens its proof every day thereafter. At the end of a year the one car is ready to be traded in at a big depreciation. The Studebaker may not even need a fresh coat of paint.

In a Studebaker Sedan the quality is built into the job. The body will not begin to rattle or squeak after thousands of miles of hard usage.

It will continue to be comfortable and easy riding and will present a fine appearance month after month as when new.

The mohair velvet plush upholstery will not be worn "shiny," the windows will still fit tightly and operate smoothly and the fittings will be firmly in place even after thousands of miles of use.

There are closed cars that do not include heaters. Yet, you cannot be comfortable unless you are warm. Every Studebaker Sedan is completely equipped including a heater.

Studebaker's quantity production of cars of quality is responsible for the low price of this Sedan.

S T U D E B A K E R

Detroit, Mich.

South Bend, Ind.

Walkerville, Ont.

Address All Correspondence to South Bend

MODELS AND PRICES— <i>f. o. b. factories</i>		
LIGHT-SIX <i>5-Pass., 112" W. B., 40 H. P.</i>	SPECIAL-SIX <i>5-Pass., 119" W. B., 50 H. P.</i>	BIG-SIX <i>7-Pass., 126" W. B., 60 H. P.</i>
Touring.....\$ 975	Touring\$1275	Touring\$1750
Roadster (3-Pass.)..... 975	Roadster (2-Pass.)..... 1250	Speedster (5-Pass.)..... 1835
Coupe-Roadster (2-Pass.).. 1225	Coupe (5-Pass.)..... 1975	Coupe (5-Pass.)..... 2550
Sedan 1550	Sedan..... 2050	Sedan 2750

Prices Subject to Change Without Notice

Studebaker

T H I S I S A S T U D E B A K E R Y E A R