



STUDEBAKER BIG - SIX FIVE - PASSENGER COUPE \$ 2 5 5 0

INTO the Studebaker Big-Six five-passenger Coupe have gone, without compromise or stint, the finest design, materials, workmanship and the best of Studebaker's 71 years' experience.

Nothing has been left undone to make this big, roomy coupe as fine an enclosed car as can be built.

Certainly no car performs more brilliantly or is more reliable. None possesses greater beauty or is more luxuriously comfortable. None is more enjoyable to drive—and no other

make of car is more completely equipped.

You will appreciate the generous roominess of this Big-Six Coupe, its sterling quality of body and chassis and its wealth of refinements—including the large trunk; extra disc wheel complete with tire, tube and tire cover; handsome nickel-plated bumpers, front and rear; courtesy light; motometer; flower vase; clock; aluminum-bound running boards with corrugated rubber mats and step pads; rear-view mirror, automatic windshield cleaner, glare-

proof glass visor, and many others.

The Big-Six Coupe offers every requisite for lasting satisfaction—yet its purchase price is only half, perhaps, what you would have to pay for any other make of car of comparable quality. This is due to Studebaker's large production of three six-cylinder models with only one manufacturing expense.

Studebaker has been building quality vehicles for more than two generations. The name Studebaker stands for quality, durability, comfort and integrity.

MODELS AND PRICES—f. o. b. U. S. factories		
LIGHT-SIX 5-Pass., 112" W.B., 40 H. P.	SPECIAL-SIX 5-Pass., 119" W.B., 50 H. P.	BIG-SIX 7-Pass., 126" W.B., 60 H. P.
Touring.....\$ 975	Touring.....\$1275	Touring.....\$1750
Roadster (3-Pass.)..... 975	Roadster (2-Pass.)..... 1250	Speedster (5-Pass.)..... 1835
Coupe-Roadster (2-Pass.).. 1225	Coupe (5-Pass.)..... 1975	Coupe (5-Pass.)..... 2550
Sedan..... 1550	Sedan..... 2050	Sedan..... 2750

Prices Subject to Change Without Notice

STUDEBAKER

Detroit, Michigan

South Bend, Indiana

Walkerville, Canada

Address all Correspondence to South Bend

T H I S I S A S T U D E B A K E R Y E A R