

Its ability to contribute to the daily life of her children, as well as to her own, is a feature the modern mother is quick to appreciate in the Ford Four-door Sedan.

It opens to her a precious participation in their busy affairs. With a Ford Closed Car she can share their good times and yet hold to the necessary schedule of her day.

She finds in it the qualities she desires most, and at a price extremely low in comparison with its high value. She enjoys driving it herself; and the children look forward eagerly to their rides with mother at the wheel.

