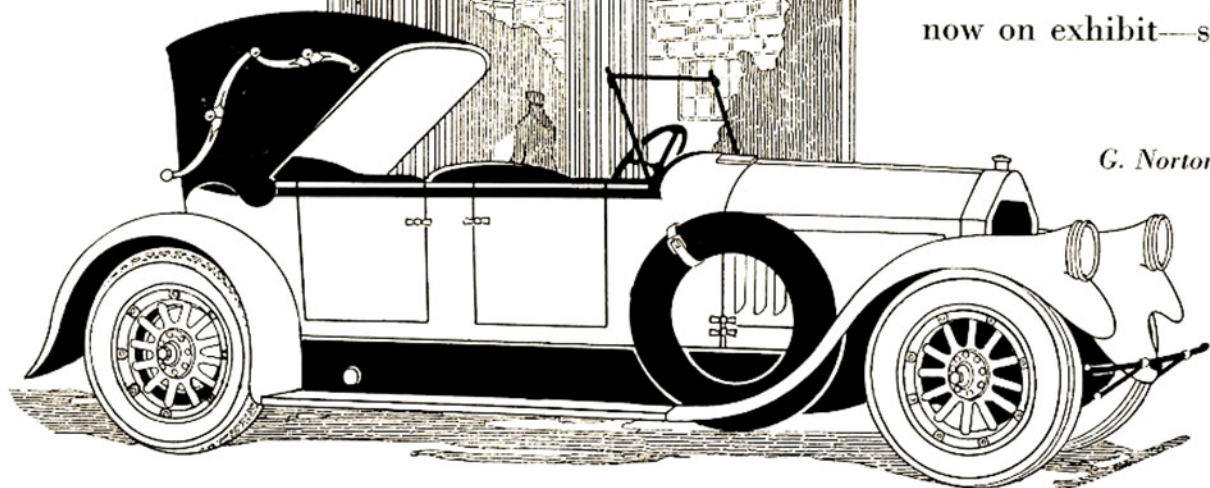


Where Thoroughbreds Meet!

*A New Car!
A New Size!
A New Price!*



The new Pierce-Arrow Series 80—a true Pierce-Arrow in every respect—now on exhibit—showrooms, East Ave.



G. Norton Mortimore

**Mortimore-Manley
Motor Car Company**

Distributors

PIERCE-ARROW

**336-340 East Avenue
ROCHESTER, NEW YORK**