



New Touring Reo
\$1335 At Lansing
Plus Tax
Balloon tires and steel disc wheels, \$135 extra

New High-Powered Reo Sixes

Most motor car per dollar results from Reo being designed and manufactured in the big Reo shops,—not assembled. So does balanced goodness.

Manufacturing economies naturally follow the concentration of tremendous facilities upon the production of one passenger car chassis. And are as naturally passed along to the car buyer.

Proving this is the New Touring Reo, which at \$1335 (at Lansing, plus tax)

is underpriced compared with the average.

Power for every driving condition is unsparingly supplied by the six-cylinder 50 h.p. engine.

Mechanical correctness is demonstrated by the double-framed chassis, where major units are cradled in an inner frame.

Safety is insured by oversized brakes (15 inch bands; 2½-inch faces), dual foot control, easy steering.

Write for booklet: "Reasons for Reo"

Reo Motor Car Company, Lansing, Mich.

