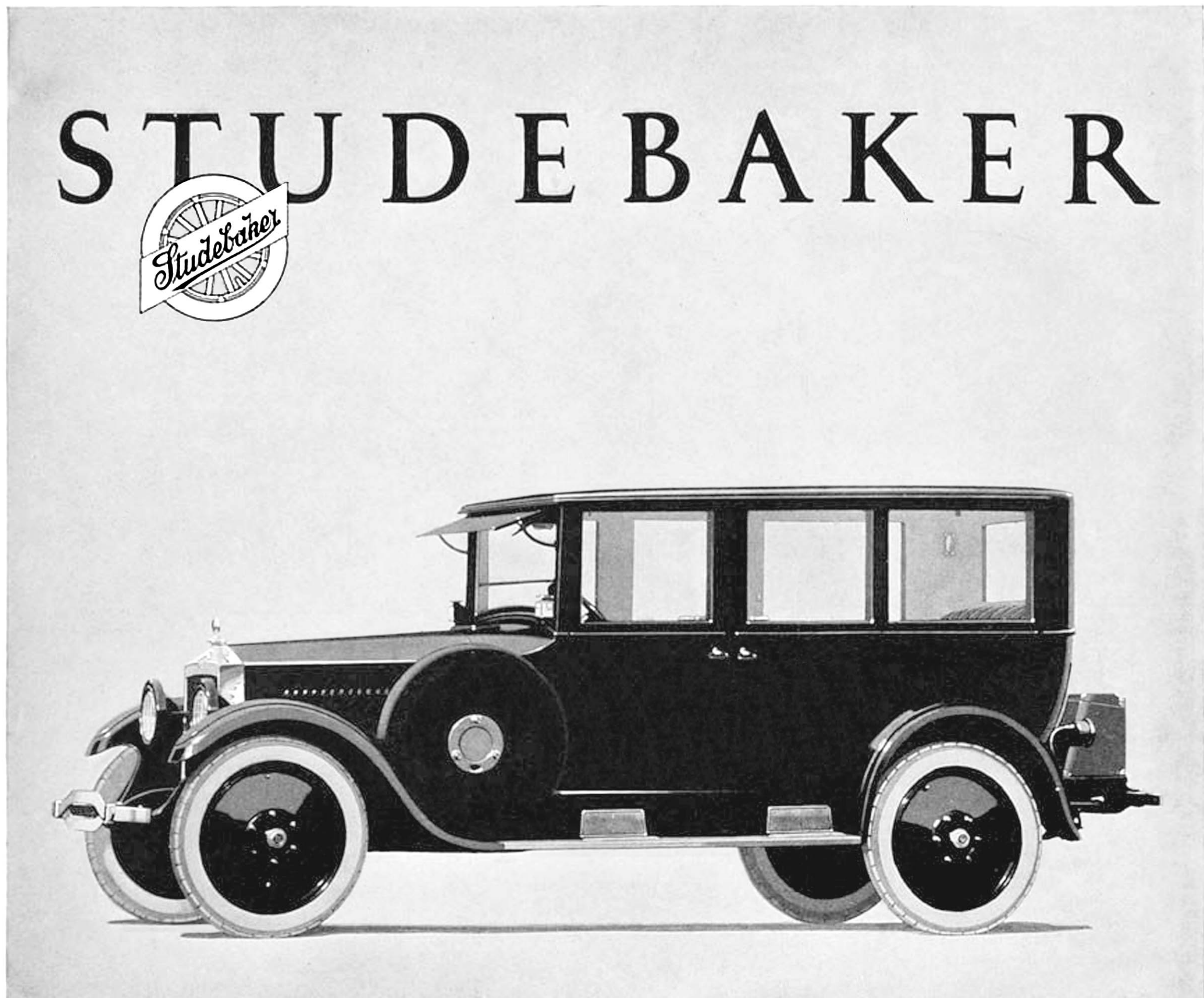


STUDEBAKER



THE SERIES 24 STUDEBAKER BIG-SIX SEDAN \$ 2 7 5 0

CAN you imagine a more acceptable, serviceable and practical Christmas gift than a Studebaker Big-Six Sedan?

In the Studebaker Big-Six you get all the performance, all the comfort and all the dependability that any car can give—at a price that smaller producers cannot even approach.

If you spend more than the Big-Six price, you can buy more weight and bulkiness and pay more for overhead and operation but you will not get a better automobile.

Studebaker has been building quality vehicles for 71 years.

Partial List of Equipment of Big-Six Sedan

Two extra disc wheels complete with cord tires, tubes and tire covers. Handsome nickel-plated bumpers, front and rear. Commodious trunk. Automatic windshield cleaner, rear-view mirror and glare-proof, glass visor.

Courtesy light, coach lamps, dome and rear corner reading lights and combination stop-and-tail light. Motometer with lock and ornamental radiator cap.

Aluminum-bound running boards with corrugated rubber mats and step pads. Aluminum kick plates. Heater, vanity case, smoking set and flower vase. Snubbers. Jeweled eight-day clock. Upholstery finest quality Chase mohair, double weave.

1924 MODELS AND PRICES—f. o. b. U. S. factories		
LIGHT-SIX 5-Pass., 112" W. B., 40 H. P.	SPECIAL-SIX 5-Pass., 110" W. B., 50 H. P.	BIG-SIX 7-Pass., 126" W. B., 60 H. P.
Touring.....\$ 995	Touring.....\$1350	Touring.....\$1750
Roadster (3-Pass.)..... 975	Roadster (2-Pass.)..... 1325	Speedster (5-Pass.)..... 1835
Coupe-Roadster (2-Pass.)..... 1225	Coupe (5-Pass.)..... 1975	Coupe (5-Pass.)..... 2550
Coupe (5-Pass.)..... 1475	Sedan..... 2050	Sedan..... 2750
Sedan..... 1550		

Prices Subject to Change Without Notice

STUDEBAKER

Detroit, Michigan

South Bend, Indiana

Walkerville, Canada

Address all Correspondence to South Bend

T H I S I S A S T U D E B A K E R Y E A R