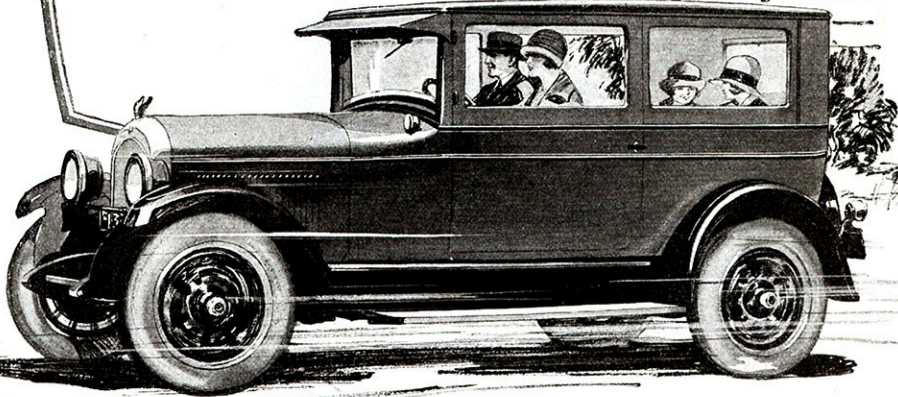


The Favored
Four—Already
Chosen by Tens
of Thousands!



Bearing the same standards of surpassing value which characterize its companion car, the famous Chrysler Six; built by the same skilled Chrysler craftsmanship and of the same high quality of alloy steels; of the same distinctive beauty of color and line—little wonder that the new Chrysler Four is sweeping the country.

Literally sweeping the country, for Chrysler production has been forced by public demand to the great total of more than 800 cars per day.

Tens of thousands of new owners have chosen the Chrysler Four in the three

months since its announcement in comparison with both fours and sixes of equal or greater price.

So velvety smooth is its power flow even at the lower speeds, so lightning-like its effortless acceleration, so free from resonance and any sense of vibration, that the Chrysler Four is acclaimed as the ultimate development of the four-cylinder principle.

We are eager to have you test the Chrysler Four in your own way, at your earliest opportunity. It will not take you long to learn the reason for such universal favor.

CHRYSLER FOUR—Touring Car, \$895; Club Coupe, \$995; Coach, \$1045; Sedan, \$1095.
Hydraulic four-wheel brakes at slight extra cost.

CHRYSLER SIX—Phaeton, \$1395; Coach, \$1445; Roadster, \$1625; Sedan, \$1695; Royal Coupe, \$1795; Brougham, \$1865; Imperial, \$1995; Crown-Imperial, \$2095.

All prices f. o. b. Detroit, subject to current Federal excise tax

Bodies by Fisher on all Chrysler enclosed models. All models equipped with full balloon tires. There are Chrysler dealers and superior Chrysler service everywhere. All dealers are in position to extend the convenience of time-payments. Ask about Chrysler's attractive plan. All Chrysler models are protected against theft by an exclusive, patented car numbering system, which cannot be counterfeited and cannot be altered or removed without conclusive evidence of tampering

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