

New Chrysler Six

Emphasizes Chrysler's Quality Standards



Measure the world of difference between Chrysler Six quality and ordinary standards, by the astonishment which featured the announcement of the new and greater Chrysler Six.

Automobile men knew the Chrysler's already wide margin of superiority in performance, materials and craftsmanship. Naturally, any attempt at increasing that margin was unlooked for because it seemed entirely uncalled for.

Overwhelming public approval—sales success surpassing anything in the industry—the complete and deep-seated satisfaction of 61,000 owners—such has been the sensational success of the Chrysler Six.

But this success merely served to inspire Chrysler and his men.

The fact is, that from the day the first Chrysler Six appeared nearly two years ago, Walter P. Chrysler and his staff have been diligently and unremittingly laboring to improve upon its quality, its beauty and its unprecedented results.

This new Chrysler Six strides for-

ward just as Chrysler Six results of two years ago set new standards for all car quality and performance.

Many new developments make the Chrysler Six still more remarkable for prodigal power, for acceleration, for smoothness, for economy, for durability, for beauty, for delightful ease of driving. In all of these features it is so notably improved, that Chrysler again rises above comparison with any competition.

The new Chrysler Six has approximately 10 per cent more power torque. It accelerates from 5 to 25 miles in seven seconds. It gives 70 miles an hour and over with still greater ease and smoothness. It operates with velvety smoothness under all conditions, without the slightest trace of vibration. Despite increased power, it delivers 20 and more miles to the gallon.

You get this notably increased quality at materially lower new prices. In the latest body colors it is more attractive than ever.

Your Chrysler dealer is ready and eager to have you drive and test the Chrysler Six as you please.

Chrysler Six

The Phaeton	• •	\$1395
The Coach	• •	1445
The Roadster	• •	1625
The Sedan	• •	1695
The Royal Coupe	• •	1795
The Brougham	• •	1865
The Imperial	• •	1995
The Crown-Imperial	• •	2095

F. O. B. Detroit, subject to current Federal excise tax

Chrysler Four

The Touring Car	• •	\$895
The Club Coupe	• •	995
The Coach	• •	1045
The Sedan	• •	1095

F. O. B. Detroit, subject to current Federal excise tax

Bodies by Fisher on all Chrysler enclosed models. All models equipped with balloon tires.

There are Chrysler dealers and superior Chrysler service everywhere. All dealers are in position to extend the convenience of time-payments. Ask about Chrysler's attractive plan.



CHRYSLER SALES CORPORATION, DETROIT, MICHIGAN
CHRYSLER CORPORATION OF CANADA, LIMITED, WINDSOR, ONT.

CHRYSLER SIX