



*A nation turns to
the out-of-doors*

No other nation is more definitely awake to the benefits of life in the open air than America today.

The Ford car, which provides reliable motoring at a cost millions can afford, is one of the big and vital factors in this turning to the out-of-doors.

It has made it possible for city dwellers to reclaim precious hours from the routine of work, for recreation and exercise; to find the wholesome and necessary relaxation that only fresh air and sunshine assure.

Runabout	\$260	Tudor	. \$580
Touring	. \$290	Fordor	. \$660
Coupe	. \$520	All Prices F. O. B. Detroit	

*On Open Cars Starter and Demountable Rims \$85 Extra
Full-Size Balloon Tires Optional
at an extra cost of \$25*

FORD MOTOR COMPANY -:- DETROIT, MICHIGAN

Ford

THE UNIVERSAL CAR

MAKE SAFETY YOUR RESPONSIBILITY