



P A C K A R D

IN the long run the true measure of economy is the yearly cost of your motoring.

Packard owners, the world over, find it more economical to possess this fine car, with its long life of satisfaction and comfort, than to invest time after time, in vehicles of a lower first cost.

Sole Concessionaires:

THE W. C. GAUNT COMPANY
198, Piccadilly - - - London, W.1

General Manager: LEONARD WILLIAMS.



**SENSATIONAL
NEW PRICES**

6-Cylinder
SALOON
£795