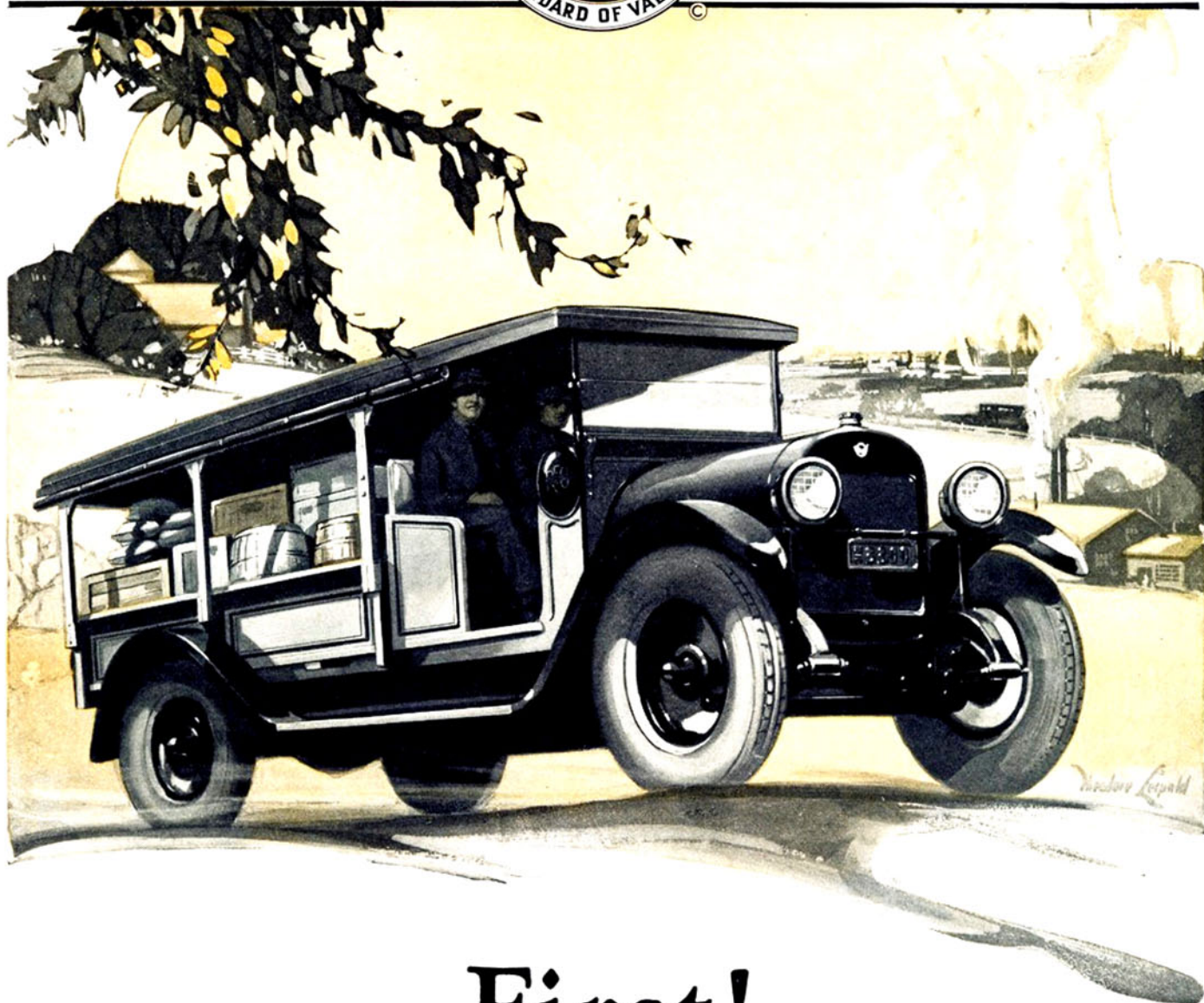


SPEED REO WAGON



First!

First in time-saving performance, because the Speed Wagon was deliberately designed and manufactured for hurried travel.

First in dependability, because vital parts are 50% oversized and characteristic Reo quality is inbuilt.

First in endurance, because Speed Wagon manufacture makes possible thousands of miles of satisfactory service.

First in suitability, because Speed Wagon capacity and body styles fit it to practically all haulage requirements.

First in popularity, because more than 100,000 Speed Wagons are in service.

First in public confidence, because it has been continuously manufactured by Reo since 1914.

Economical capacity range, 500 to 2500 pounds.
Chassis, \$1185, at Lansing. Twelve standard bodies.

REO MOTOR CAR COMPANY - - Lansing, Michigan

Manufacturers of Motor Vehicles to Serve in Every Field of Highway Transportation