

SPEED REO WAGON

THE GOLD STANDARD OF VALUES

PLANNED and built-in ability to deliver goods quicker and cheaper than any other commercial car in the world—

Plus the nation-wide service facilities as rendered by more than 2000 Reo Dealers—

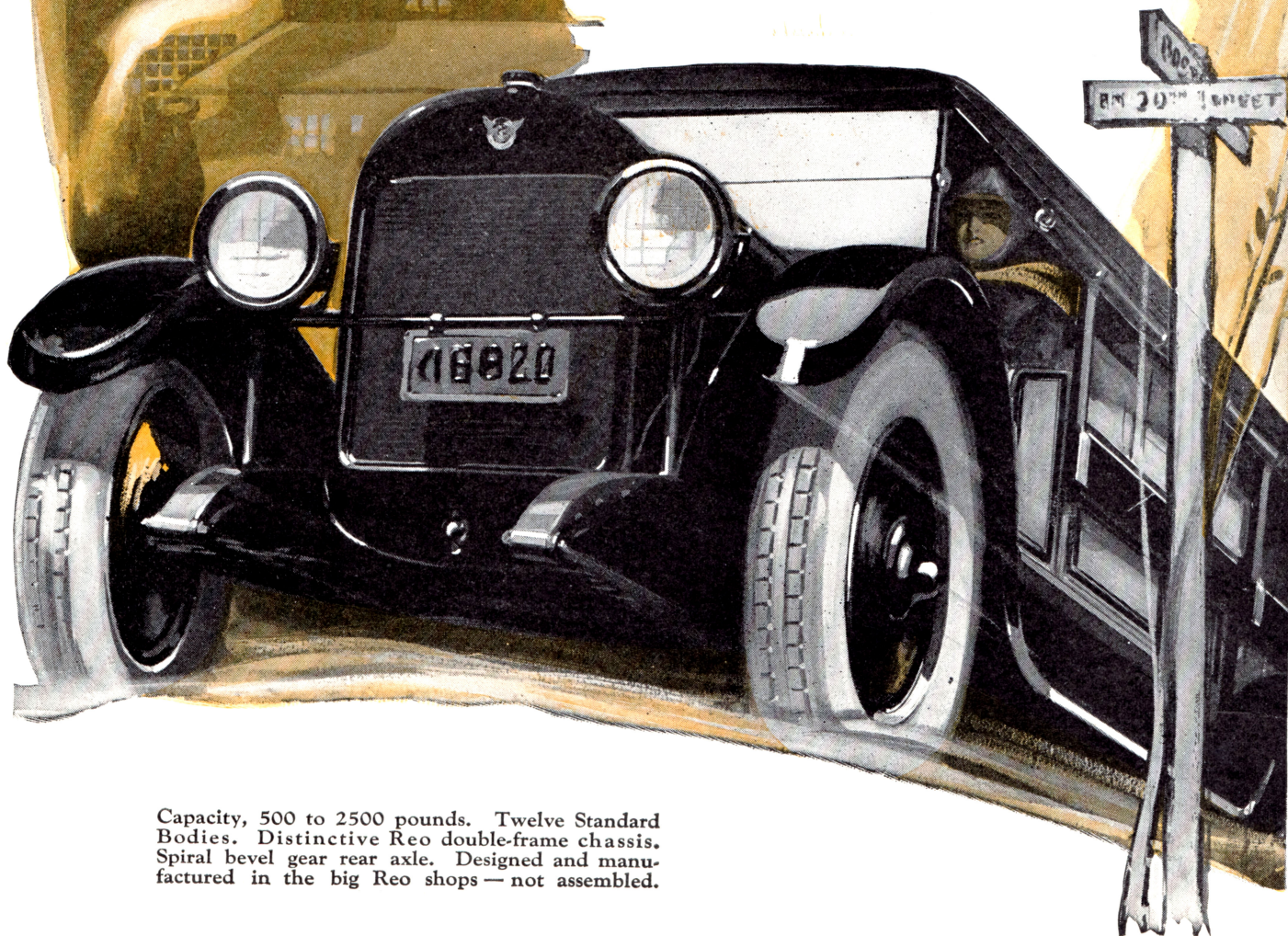
Supplemented by public confidence in the institutional stability of Reo—

Have created the position of leadership in commercial carrying as represented by over 100,000 Speed Wagons in service.

CHASSIS \$1185 at Lansing

Write for Booklet "Reasons for the Speed Wagon"

REO MOTOR CAR COMPANY, Lansing, Michigan



Capacity, 500 to 2500 pounds. Twelve Standard Bodies. Distinctive Reo double-frame chassis. Spiral bevel gear rear axle. Designed and manufactured in the big Reo shops — not assembled.