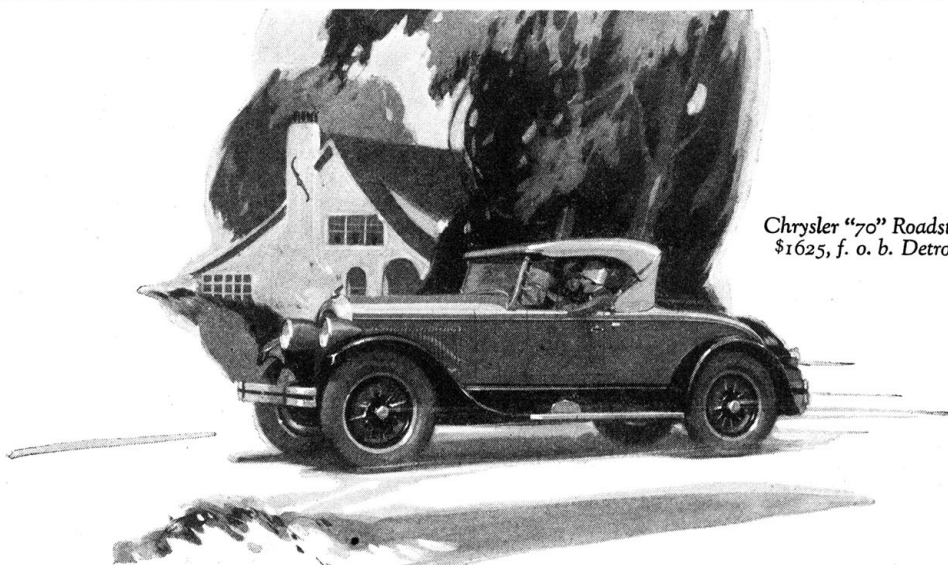


Men and Women Who Know Prefer Chrysler "70"



Chrysler "70" Roadster;
\$1625, f. o. b. Detroit

Men and women who are judges of performance and who appreciate inbuilt quality in motor cars, have unhesitatingly expressed their preference for Chrysler "70."

Race drivers whose calling requires familiarity with supreme ability have paid the highest tribute to Chrysler quality and performance—that of voluntary ownership.

Aviators—whose lives depend on intimate knowledge of engine excellence—have recognized by their preference, Chrysler "70" dependability and durability.

Army and navy officers schooled in the need for mechanical soundness; police who daily need the utmost in

performance and durability; newspapermen to whom a few minutes' advantage spells success—all have chosen Chrysler "70" as best fulfilling their sternest demands.

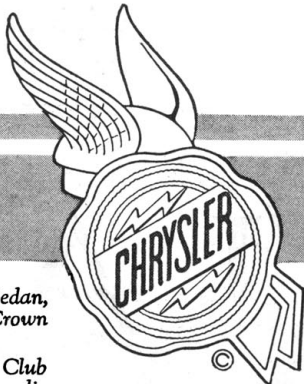
Add the conclusive endorsement of men and women who for years drove the costliest cars, only to discard them in favor of the verve of Chrysler performance, Chrysler compactness, Chrysler roadability, and the magical ease of Chrysler operation.

It is the singular union of these qualities—found only in Chrysler "70"—which appeals so convincingly to men and women who know true motor car superiority. Your nearest Chrysler dealer is eager to demonstrate the Chrysler "70" to you.

CHRYSLER SALES CORPORATION, DETROIT, MICHIGAN
CHRYSLER CORPORATION OF CANADA, LIMITED, WINDSOR, ONTARIO

CHRYSLER "70"

"Who's Who Everywhere"—an interesting new booklet containing the names of prominent users of Chrysler cars the world over—sent on request.



CHRYSLER "70"—Phaeton, \$1395; Coach, \$1445; Roadster, \$1625; Sedan, \$1695; Royal Coupe, \$1795; Brougham, \$1865; Royal Sedan, \$1995; Crown Sedan, \$2095. Disc wheels optional.

CHRYSLER "58"—Touring Car, \$845; Roadster Special, \$890; Club Coupe, \$895; Coach, \$935; Sedan, \$995. Disc wheels optional. Hydraulic four-wheel brakes at slight extra cost.

CHRYSLER IMPERIAL "80"—Phaeton, \$2645; Roadster, (wire wheels standard equipment; wood wheels optional), \$2885; Coupe, four-pass. \$3195; Sedan, five-pass. \$3395; Sedan, seven-pass. \$3595; Sedan-limousine, \$3695.

All prices f. o. b. Detroit, subject to current Federal excise tax. Bodies by Fisher on all Chrysler enclosed models. All models equipped with full balloon tires.

There are Chrysler dealers and superior Chrysler service everywhere. All dealers are in position to extend the convenience of time-payments. Ask about Chrysler's attractive plan.

All Chrysler models are protected against theft by the Fedco patented car numbering system, exclusive with Chrysler, which cannot be counterfeited and cannot be altered or removed without conclusive evidence of tampering.